

SUZUKI **now**

**WHAT THE
FRONX?**



INSIDE

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Suzuki royalty – this couple takes the crown

Meet Bruce and Christine Harvey, the husband and wife from Havelock North, that have owned a whopping 18 Suzuki's since 2007! Yes, you read that right – that's at least one new Suzuki every year since their first Swift!

From the fun 2007 Swift GLX to their current set up of a Jimny Sierra and Vitara Hybrid, they can only sing their praises for their Suzukis. Each new vehicle has brought something special for Bruce and Christine, and in their words, "It's only been fantastic experiences."

Having bought at least 10 of their Suzukis from Jamie Meeuws at Hawke's Bay Motor Group, the Harveys are practically family. "From bottles of wine with each new car, to the customer service support... they really treat us like we're part of the furniture" says Bruce. They expressed their joy about the exceptional service from the Hawke's Bay team and just how easy it's been to switch vehicles when something new catches their eye.

When asked about a standout Suzuki of the last two decades, naming just one felt like asking a parent to choose their favourite child.

Unsurprisingly, there were a few kids to choose from. Bruce and Christine particularly enjoyed their SX4, Swift RS, and Swift Sport.

However, the Vitara just edged past the competition for Bruce and Christine. "We drove it home, and learned it was only 400mm longer than our Swift Sport! So, it fit in our garage just perfectly. It has all the bells and whistles, so we know exactly what's going on around us when parking and driving through town. And being nice and roomy is just another reason to love it so much."

So... why Suzuki? Before we could turn the page to take notes, Bruce was away. The easy buying service came out at number one. Quickly followed by emphasising the fact they'd never broken down once, never needed a call out, and all wrapped up by not being overly priced. "Especially when compared to what you could pay for vehicles of such quality."

And with family in Wellington and Rotorua, "We just find it so easy to get on the road and visit everyone. The road trip part is something we're actually quite excited about each time."

Looking ahead, Bruce has only one thing on his Christmas wish list – off-roading tyres for the Jimny. Aside from looking the part, he passionately pointed out how a new set could help him really explore the range of the vehicle and try some new things.

Who knows what new adventures are on the horizon for this daring duo and their trusty sets of wheels.

Do you have a Suzuki story?

We'd love for you to share it with us at suzukigo@suzuki.co.nz



Bruce and Christine Harvey with Martin King and Jamie Meeuws of Hawke's Bay Motor Group.

Canstar Blue double header



Suzuki New Zealand has taken home an outstanding double victory, sitting in pole position for the sixth time with the Canstar Blue Customer Satisfaction New Car Award, and winning the inaugural Canstar Blue Dealership Servicing Award for 2025. Canstar Blue supports Kiwis to make informed buying decisions. The Customer Satisfaction New Car Award allows customers to provide feedback across six different categories - overall satisfaction, after sales service, driving experience, point of sale service, reliability, and value for money.

Editor for Canstar Blue, Bruce Pitchers, noted that, "Over the past decade, Suzuki has won Canstar Blue's New Car Award more than any other car brand, which is



a testament to the customer satisfaction the brand delivers to Kiwi consumers." He adds, "Therefore it's fitting that Suzuki is the winner of our inaugural Dealership Servicing Award. And it takes home the win with a

stellar set of ratings from its very happy customers."

Suzuki's National Automobile Sales Manager, Aaron Wales, says, "We are thrilled to receive this award for the sixth time. Suzuki's achievement of receiving the maximum five stars in most categories highlights our loyal customers, our reliable range of vehicles, and the dedicated commitment of our Suzuki dealer network."

Scoring highly across both awards is a great feat, but is one we couldn't achieve without you, our loyal customers.

We thank you for making Suzuki the most celebrated car brand in Canstar Blue history!

Winning moment for Dave

Earlier in the year New Zealanders up and down the country tuned into ThreeNews at 6pm, eagerly watching for the daily keyword that could change their lives.

It wasn't hard to get people tuned into this golden opportunity to win their very own brand-new Suzuki Ignis. Famous for being a breeze to drive, stress-free to park and easy to own, this compact SUV is practically perfect for every occasion and unlike anything else around.

In a stroke of luck, Dave, a fortunate Wellingtonian, found himself hitting the jackpot.

What was Dave's reaction to this life changing news? When he received the call, he said, "I didn't believe it at first." He told us with a laugh, "I knew the competition prize was the car, but even then, I was wondering if there was another minor prize or something!"

The reality soon sank in – Dave was going to be navigating the winding streets of Wellington as the proud new owner of an



Dave and his new Suzuki Ignis

easily-lovable Ignis complete with keyless entry, push-button start, light-sensing headlamps and 16-inch smoked alloys.

Dave appreciates its unique character, and says, "It's a rare blend of city car convenience with SUV-inspired styling and

practicality. It is great to drive around town and it feels spacious inside - it doesn't feel like you're driving a small car!"

Congratulations Dave, welcome to the Suzuki family!

FRESH. FEARLESS. FRONX

Arriving for the first time in New Zealand, the all-new Suzuki Fronx is ready for city street cruising or effortless open road escapes. A crossover SUV, the Fronx brings all the charm, smarts, and personality you could ask for. A car that makes you nostalgic for journeys you haven't even taken yet.

A LITTLE GOES A LOOOOONG WAY (AGAIN)

Suzuki cars are known for punching above their weight. From our iconic Swift to the rugged Jimny and the reliable Vitara, Suzuki has kept Kiwis moving in affordable and loveable vehicles for decades. And the Fronx fits right in with the whānau. Think luxe SUV meets dynamic sports styling. It's got the

elevated driving position, paired with zippy, easy-handling.

Busy day on the cards? Fronx has your back. School drop-offs, café runs, and weekends away have never been easier. It's spacious for everyday adventures, full of innovative features for lovers of the latest tech, and efficient to satisfy even the most discerning.

ZIPPY, SMOOTH, AND SMARTLY EFFICIENT

As a self-charging hybrid, the Fronx keeps things simple. Meaning you don't need to worry about plugging in or paying road user charges.

Under the hood, Fronx is powered by a 1.5L Smart Hybrid I2V ISG (Integrated Starter Generator) system with electric engine



assist and a very handy stop-start system. It's the same reliable, efficient platform that fuel-conscious Kiwis have come to know and love from Suzuki. The Fronx's 6-stage auto makes driving smooth off the mark, effortless around corners, and light on the fuel tank.

FOR THOSE WITH AN INTERIOR MOTIVE

The premium interior tells its own story. With a distinct two tone finish, spacious cabin, soft-touch materials, and a refined dashboard, it brings the driving experience to a whole new level.

The touchscreen display offers a flawless experience with Android Auto and wireless Apple CarPlay, and is paired with a voice recognition system to keep

things hands-free. Add in a wireless phone charger, rear USB-A and USB-C charging ports, heads-up display, and clever storage (glovebox, armrest, seatback pockets), and you've got everything you need. Plus even a few features you didn't even know that you need.

SAFETY IN THE SPOTLIGHT

Ready to hit the road with confidence? The Fronx isn't just about style; it's packed with cutting-edge safety features designed to support every journey, including:

- 360° view camera
- Electric parking brake
- Adaptive cruise control
- Parking sensors

- Dual Sensor Brake Support
- Traffic sign recognition
- Lane keep assist
- Blind spot monitor

SO, WHAT THE FRONX ARE YOU WAITING FOR?

If you're ready to step up from your small car, downsize in style, or just want something teched-up to the max that fits your life (and your budget), the Suzuki Fronx is the one. It's simply exceptional in every way, every day.

And with a special introductory price from just \$29,990+ORC, now's the perfect time to check it out. Visit your local Suzuki dealer and test drive the new Fronx today.

suzuki.co.nz/fronx



Back for 2025 and tastier than ever



Whānau Āwhina Plunket offers wraparound care for tamariki and their whānau in lots of different ways across Aotearoa. Whether it's a local Plunket playgroup for the little ones, a walking group for Mum, in-home or in-clinic Plunket nurse care or PlunketLine calls, parents know that Plunket will always be right there. And have been for 118 years.

To help, Suzuki keeps Plunket's frontline kaimahi (staff) where they're needed most with a fleet of over 400 Suzuki Swifts and Vitaras. We also provide a Plunket-recommended car seats to every new Suzuki vehicle buyer with a little one to keep safe. And last year, we also got stuck in to their fun (and super scrumptious) fundraiser, *Dunk it for Plunket*.

It's an easy fundraiser to do. Simply sign

up online and host a morning or afternoon tea with your favourite people – dunking bikkies and having a yarn while raising funds for Plunket's vital services.

In 2024, Suzuki and some of our local Suzuki dealerships collectively raised over \$2,000 and aim to beat that this year!

Dunk it for Plunket served as a brilliant excuse for staff to down tools and get together for a few minutes in the day. CEO, Gary Collins says, "I think most businesses can agree that when you're flat tack, getting together over a hot cuppa and some biscuits for a great cause is a fantastic way to stop, chat, and keep those working relationships going."

September is the big month, and registrations are already open for *Dunk it for*

Plunket 2025. Make sure you jump online, sign up and opt for a free 'Dunk Kit' before they run out (a box jam-packed with Arnott's favourites like the classic Tim Tam™, Bell Tea, Moccona coffee and Huggies wipes for sticky bicky fingers). Or, get creative and dunk anything – or anyone – you like! Plunket's own Chief Executive, Fiona Kingsford, dunked herself in Wellington Harbour after reaching her fundraising goal last year.

Don't forget to keep an eye out for the Dunk it for Plunket-branded vehicles on the roads! They'll be moving reminders that it's time to give back to this worthy cause, so they can be right there for families any time we need them.

dunkitforplunket.nz



Plunket nurses outside the Milldale Plunket clinic with a delicious Dunk Kit and a snazzy branded Jimmy!

More than cars – a family legacy

Family-owned and operated since February 1993, North Otago Motor Group has been a constant in the local community. We caught up with CEO Lisa Wilson to talk about their journey so far, what it's like working with Suzuki, and why the business is personal.

Lisa grew up around the dealership – literally. Her dad, Peter, ran the show for 30 years, and the family name's been tied to the place ever since. "When I was a kid, I used to take Dad's business cards, twink out his name, and write mine on them," she laughs. "I guess I always had plans." Fast forward to today, and Lisa's now at the helm, with her brother Michael managing new car sales – Suzuki being his main focus – and Peter still around in the background as a sounding board.

The move to Suzuki came in 2021, after Holden left the market. "We needed to find something that really fit, and Suzuki just made sense," Lisa says. "They're reliable, they're affordable, and they perform really well for a brand our size." She's especially fond of the Jimny. "It's cute, compact, easy to park, and it's got such a cool, quirky look."

It's not just about the cars. According to Lisa, she and Michael never actually planned to work in the automotive industry growing up. Lisa became a chartered accountant, and Michael studied and worked in viticulture before moving into servicing and sales. So, what brought them back? The people. "We realised it's not just a job – it's part of our lives. I couldn't live the life I live,



CEO of North Otago Motor Group, Lisa Wilson, alongside her father, Peter Robinson, and brother and Suzuki New Sales Manager, Michael Robinson.

especially with young kids, if I was doing this anywhere else."

The family theme carries throughout the whole team. Some of the staff have been with them for decades. "Our foreman's been here longer than we've owned the place – over 30 years. And our Parts Manager has been with us 25 years. We've got family working here too – an uncle, even a husband and wife duo. We're really lucky, and we know it."

Looking to the future, the plan is simple: keep doing what they do best. North Otago Motor Group is aiming to be the go-to for everything automotive in the region. From new and used cars to panel beating, windscreens, mechanical work, and WOFs – everything your vehicle needs can be found under one roof. Their roof.

And their community is at the heart of it all. They give back through local sponsorships, support schools and sports teams, and even put up a Suzuki to be won at the local golf course. "We support local so they can keep going. If we don't, who will?"

At the end of the day, it's a mix of great cars, good people, and real connection – that's what drives North Otago Motor Group.

nomg.co.nz

Cleaning with 'real' meaning

Not just your ordinary commercial cleaning service, NZ-owned Kiwi Commercial Cleaning (KCC) has revolutionized the industry with their holistic approach – 'Cleaning with Meaning'.

This simple philosophy is central to their scientific-based practices and how KCC support their franchisee teams and serve their clients. "Our success is measured not just by profits, but by the positive impact we have on the community around us," says Angela Behrens, Director and Owner KCC.

PEOPLE FIRST

At the heart of their success, are its people – the 37 franchise owners and management staff personally looking after a range of premium commercial clients, across six cities in the North Island.

"We take the time to understand our clients' needs, the needs of their staff and their spaces," adds Angela. "It is both individual and collective pride that drives us to always give our clients the best we can give and stay flexible as their needs evolve."

As a franchise-based enterprise, KCC is always looking to provide local opportunities

for individuals to embark on business ownership.

With KCC, you don't just buy a job and a uniform – you buy into a community, a support network, and the flexibility to grow into a large-scale operation or maintain a small, personalized business.

MAKING A DIFFERENCE

KCC don't just talk about giving back either. With every carpet vacuumed, window washed, and toilet scrubbed, a percentage of turnover goes to Child Matters, a charity helping keep children safe in our communities.

Through training, policy guidance, and school audits, Child Matters equips and upskills professionals and volunteers with the tools to prevent harm and improve outcomes for vulnerable children.

"In Aotearoa, child protection training is not mandatory for professionals or volunteers who work with tamariki and rangatahi. Education of all sections of our communities is essential for reducing abuse and neglect," says Jane Searle, Chief Executive of Child Matters. "We are extremely grateful for

the generous and ongoing support of Kiwi Commercial Cleaning – their support means we can continue our vital work of educating the workforce and community to prevent child abuse."

DRIVING FORCE

Quietly working behind the scenes is KCC's hardworking fleet, consisting of Suzuki Vitaras, Swifts, and Swift Sports. Whether visiting potential clients, quoting new sites, or conducting service audits, Suzuki is a vital part of KCC's daily operations.

Angela explains, "Reliability is not just a promise we make to our clients; it's a standard we uphold in every aspect of our business, including our fleet. Our Suzukis tick every box – cost effective to run, easy to maintain and look sharp doing it."

So, if you're looking for a Kiwi-owned cleaning company who goes that extra mile, are considering becoming a franchise owner, or wish to support Child Matters, head to their website for more info.

[kiwicommercialcleaning.nz](https://www.kiwicommercialcleaning.nz)



Jane Searle, Chief Executive of Child Matters, and Angela Behrens, Director and Owner of Kiwi Commercial Cleaning.