

 **SUZUKI**

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MARCH 2021



LOVING THE JIMNY LIFESTYLE

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Value is here

Delivering 500
bundles of joy

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Driving away on your terms

Suzuki Future Value offers hassle-free finance plus the option of renewing, retaining or returning your Suzuki at a future date.

Buying a new car is a big decision, and with Suzuki Future Value you can be confident you're making a choice that will suit you both now and in the future. It offers finance with the certainty of low, fixed repayments, as well as the choice of what to do with your car at the end of your agreed term. It's the smart, flexible way to drive the Suzuki that's perfect for you – even if your lifestyle changes.

Suzuki Future Value is different from a typical finance contract because you know up-front how much your vehicle will be worth at the end of the term. Then you'll have the freedom to select a smart option to suit you:

RENEW – trade-in and use the previously agreed value of your old Suzuki to buy a brand new one!

RETAIN – can't bear to part with your beloved Suzuki? At the end of your agreed term you can take out a new finance

agreement or pay the outstanding balance to buy it outright.

RETURN – Suzuki are so confident in our vehicles we're only too happy to take them back. As long as you've made your regular payments, the car is in good condition (meeting the 'Fair Wear and Tear' guidelines) and is within the agreed km allowance, you won't need to pay the final amount owing, just a small return fee.

With any financial commitment, it's a good idea to get independent financial advice before you sign any loan documents.

HERE'S HOW IT WORKS

1. Choose the Suzuki you want. This is the fun part – do you want a nifty, efficient car for around town? An SUV with room to spare? A rugged off-roader? Or a sporty performer?

2. Decide on a deposit. You can go for no deposit, but if you put some money down (or trade-in your car) it can reduce your repayments.

3. Select the contract term. 36 months or 48 months.

4. Estimate your km. Choose from an allowance of 10,000, 15,000 or 20,000 km per year.

Based on this info our team will work out the assured future value of your Suzuki and set regular payments. Simple!

PUT YOURSELF IN THE DRIVER'S SEAT

Get in touch with your Suzuki dealer or visit us at suzuki.co.nz to find out more about Suzuki Future Value. It really is the easy way to drive new – and give yourself assurance for the future.



Special delivery



Suzuki and Whānau Āwhina Plunket are proud to announce the arrival of their new partnership – with almost 500 bundles of joy to be delivered across New Zealand.

Suzuki is honoured to have been recently selected as the official vehicle partner for Plunket.

"Suzuki NZ is really proud to be helping drive Plunket through this new partnership," says Gary Collins, General Manager of Motor Vehicle Marketing at Suzuki New Zealand. "Our values line up so closely, the people at Plunket are lovely, and the work they do is so important to New Zealand families."

Over the next 5 years 500 new Suzukis will join their nationwide fleet. Predominantly blue, these Swifts will be decked out in bright Plunket livery and used by support staff and nurses for home visits and other business.

Whānau Āwhina Plunket CEO, Amanda Malu says they're excited to be working with Suzuki. "Our nurses and community staff need reliable, safe and economical cars for when they're out in our communities, and the Swifts are a great addition to our fleet. We're also looking forward to trialling the hybrid models especially in our inner-city areas."

Plunket made their decision based on the strengths of Suzuki's vehicle range and our nationwide dealer network, however the two organisations also have a strong alignment of values and philosophies.

Both Plunket and Suzuki put everyday Kiwis at the heart of everything they do, with a priority focus on families and local community. Both are trusted brands with a long history in New Zealand, and importantly they share a strong commitment to safety.

Established in 1907, Plunket's mission is to "make the difference of a lifetime in the first 1,000 days" and over the years they have touched the lives of generations of Kiwis. They provide free health and development checks, a 24/7 parenting helpline, and a range of local services including everything from antenatal classes to car safety seat installation.

As part of Suzuki's "Way of Life", we're proud to support organisations that are important to Kiwis. Current partnerships include Netball NZ and the Silver Ferns; Tri NZ; NZ Masters Games; eDrive & Fleetcoach; AA Driver Training; and Leukaemia & Blood Cancer New Zealand. With Plunket as part of our family, we are looking forward to working collaboratively on shared initiatives.

To learn more about Whānau Āwhina Plunket and to make a donation to support their great work, visit plunket.org.nz



Left to right: Suzuki's National Fleet Manager Simon Terry with Kelly Vincent, Lara Schonberger and Jenny Seddon from Whānau Āwhina Plunket, and the first two new additions to the Plunket family.



LOVING THE JIMNY LIFESTYLE

When Andrew Tarr drove past his Suzuki dealer and saw the Jimny, he fell in love. Two years later the compact off-roader has become ‘part of the family’ and an important part of his life.

Hailing from Paraparaumu on the Kāpiti Coast just north of Wellington, Andrew has always been an adventurous sort. So when he started researching a new vehicle he knew he wanted something he could use off-road and for travelling around NZ.

Driving past HMC Kāpiti he saw a Jimny and knew he had to try it. “I fell in love with it as soon as I drove it,” says Andrew. “I’m picky and wanted to be sure so I asked if I could have it for

the night. I spent a bit of time in the Jimny, checked it would fit in the garage and all that sort of stuff. Next morning I came back and said ‘Where do I sign?’”

“You can’t drive a Jimny without a smile on your face. It’s just awesome!”

Andrew’s particularly enthusiastic about Jimny’s reliability and value for money. “Jimny is a good, small, reliable vehicle and you

know if you do manage to break something, it’s not going to be a huge cost,” he says. “Suzuki offer great support with parts and service. Plus Jimnys are easy to maintain and fix – which is important if you’re doing serious off-roading.”

Being part of the Kāpiti Family 4WD Club has been a life-changer for Andrew and his son. “We get out, go exploring and have BBQs in the bush. It’s great for my son and I to spend time together,” says Andrew. “It’s opened up a

whole lot of opportunities and new people to meet.”

According to Andrew driving the Jimny takes him back to when he was younger; “With manual transmission and off-road suspension it feels like you’re really connected to the road. It drives differently to a normal car – it’s more like a little truck. It gives me a lot of nostalgia even though you have all the modern stuff.”

After two years the novelty still hasn’t worn off. Andrew’s always excited for his

next Jimny adventure. “This is my daily driver to and from work. Then on the weekends I use it for off-roading, towing trailers, towing boats – all sorts of crazy stuff,” he says.

Over the next year Andrew hopes to take the Jimny camping and do some overlanding in the South Island. “I don’t ever see myself selling it,” he says. “Other cars are just cars but this one is FUN. You can’t drive a Jimny without a smile on your face. It’s just awesome!”

Andrew’s Jimny is a Sierra Manual in

Kinetic Yellow with ALLGRIP PRO, low ratio 4WD and Dual Sensor Brake Support. He’s added a few adventurous accessories including bull-bars, a roof-rack, custom snorkel, and chunkier tyres for more serious off-roading.

If you're interested in 4WD adventures, contact the Kapiti Family 4WD Club at kapitifamily4wd@outlook.com or find a club in your local area by looking on Facebook.



Baleno RS in the spotlight

Making everyday even more exceptional with thrilling performance and exclusive new colours.

The RS is Suzuki's top-of-the-line Baleno with the best spec and best tech, premium luxury features and performance. All this on top of the strengths Baleno is already known for – economy, style, comfort and space.

Light and powerful, the Baleno RS is a 6 stage automatic with smooth and responsive handling that makes easy work of those inner city streets or open roads. Its polished alloys, DRLs and automatic levelling LED headlamps add just the right touch of practicality and style.

While the interior is smartly fitted out

with climate air-con, keyless entry with push button start, Sat Nav, reverse camera, and smartphone connectivity through Apple CarPlay or Android Auto.

For a limited time, the Baleno RS also features two striking new colours, Autumn Orange and Magma Grey. A recent survey of new Baleno owners was overwhelmingly positive with glowing feedback from happy Kiwi drivers:

"I really like the car, especially the turbo!"
"We love our Baleno. Very smart and bigger

than you think." "Really impressed with its fuel economy and comfort." "Fabulous to drive with plenty of power." "Especially love the reversing camera and security/safety features." "Great value for money." "This is our ninth Suzuki and once again a beauty." "Couldn't be happier."

If you would like to see for yourself why people are raving about Baleno, contact your Suzuki dealer and arrange a test drive. Then with our special offer you can drive away in the flagship Baleno RS with BoosterJet technology for just \$23,990 plus on-road costs.



Motorworld Suzuki – big history, big future

With roots stretching back to 1905, Motorworld is New Zealand's longest serving Suzuki dealer. The pair that set things in motion, Wintringham & Mitchell, built one of the first commercial premises on Blenheim's Queen Street and were the first to drive a car from Blenheim to the West Coast – quite a feat in 1910.

Over their 115 years there have been many changes, the most recent will make Motorworld Suzuki the largest and most advanced automotive service department in Marlborough. A huge renovation has increased their service capacity by 30%. Equipment has been upgraded and a carwash has been added, along with four showrooms,

a new customer lounge and more parking.

"This was a major upgrade" says Jared Morris, Director of the Motorworld Group. "We had to build two new showrooms at each end of the dealership that connected to the two existing ones. We had different crews working around each other but throughout the 6 month build we remained open and worked through the noise and disruption."

Jared has high praise for his staff who were "nothing short of amazing" particularly David Schroder – a Motorworld team member who acted as project manager.

"If it wasn't for David I'm sure we'd still be going!" says Jared.

Motorworld Suzuki sell right across the Suzuki range. As Jared points out, "Marlborough is a diverse region and Suzuki covers all the bases. We're very excited to be opening new showrooms. Awesome people (head office and dealers) with awesome product makes for happy customers – that's Suzuki."



A huge cheer for the Games

The NZ Masters Games is the largest annual multi-sport event in the country. This year Whanganui played host with 10 days of excitement, 56 sports, around 300 events and over 4,850 competitors.

Different sports set different ages for when athletes become masters. For most sports it's about 30 but with participants ranging from 20 to 95 there are opportunities for everyone to participate – whether you're in to win, beat your personal best or just have fun.

This year's Games was a huge success with over 600 more entries than 2019. With only one morning of rain, the sun shone over the River City for most of the 10 day event. "We were very fortunate with the weather this year, which always adds to the experience," says Rachel O'Connor, Games Manager. "Conditions were great, and with over 3,000 visitors to our city there was a general buzz which was awesome to be a part of."

Along with a full range of both summer

and winter sports the Masters Games have a bustling games village, and spectacular opening and closing ceremonies with medal awards and entertainment every night.

As an official Supporting Partner of the NZ Masters Games, Suzuki was excited to provide a brand new Swift as the major raffle prize. This was drawn at the games hub under the watchful eye of a police official, Glen Osborne, who also happens to be a games ambassador. Everyone had their fingers crossed, and the winner was... Johnny Fraser from Whanganui.

A call went out to Johnny live from the Games Hub. A moment of stunned silence was followed by cheering and whistling as he told his fellow footballers the news. Johnny was lost for words and extremely grateful, to both Suzuki NZ and the NZ Masters Games. It was a fantastic moment.

"We're extremely grateful for the on-going support the New Zealand Masters Games receives from Suzuki New Zealand," says



Left to right: Gary Collins – Suzuki GM Autos, Rachel O'Connor – NZ Masters Games Manager, and Johnny Fraser – winner of the new Swift. Photo provided by Whanganui Chronicle.

Rachel. "It's a long-standing partnership that was taken to the next level this Games, with the Swift attracting a lot of interest and excitement across our participants. A wonderful moment to be a part of, that's for sure."

The next NZ Masters Games will be held in Dunedin in February 2022. To find out more, go to nzmg.com



TOP 5 ACCESSORIES FOR YOUR SUZUKI

Whether it's for safety, entertainment, or to protect your car, the right accessories can make a huge difference. These are our favourites based on practicality and value for money:

PHONE HOLDER

Keep your hands on the wheel with a simple mount for your smartphone, or choose added features like a built-in charger and juice your phone on the go. Some use suction mounts that attach to your dashboard or windscreen, others clip onto air vents.

FLOOR MATS

Mats are a must. From mud to crumbs to spilled coffee, your car floor is going to have a lot thrown at it. Most mats will protect your carpet from general wear and tear. For SUVs or if you're likely to have muddy or wet shoes, rubber floor mats offer a more durable solution.

As well as being easy to remove and clean, a good set of car mats can add slip resistance and improve the look of your car. Suzuki offer a range of branded mats that will fit your Suzuki perfectly.

BONNET PROTECTOR

Your front end is most vulnerable to chips from stones thrown up by other vehicles, and once paint is damaged it can lead to corrosion. Paint condition is one of the major influencers on re-sale so a bonnet protector is a great investment. Clear protectors are nearly invisible or you can change the look of your car with a tinted version. For the best fit Suzuki have options specifically designed for each model.

CARGO ORGANISER

Umbrellas, shopping bags, drink bottles, netballs, muddy boots... your car boot is probably home to a huge range of different items. A cargo organiser prevents mess and stops things rolling around in the back of your car. There are plenty of different options available from foldable, fabric organisers to sturdy, rigid trays with compartments for heavy items or wet gear. They are generally removable and easy to clean.

SUN SHADES

Keep your cool during hot Kiwi summers and prevent your car from becoming an oven when you can't find a park under a tree. Front shades can help prevent fading and cracking of your dashboard. Side and rear shades are important for protecting your passengers – especially babies and young children. Simple sunshades are generally cheap and can add some style or make a statement with a fun design.

All five of these accessories offer inexpensive ways to protect your car from damage, and could improve your car's resale value when you come to trade it in or sell it later on.

To see the Suzuki accessories available for your model, visit suzuki.co.nz. Click on the category (small car or SUV) and a drop down 'Accessories' menu will appear at the top.

The road to love

Once again Suzuki jumped on board with both The Bachelorette and The Bachelor New Zealand on TVNZ 2 on their journeys to find love. The stars of the shows were the charismatic Lexie Brown as The Bachelorette NZ for the show's second season, and for The Bachelor NZ, the charming Moses Mackay (of SOL3 MIO fame). A few stunning models with stylish good looks made an appearance from the Suzuki line-up too! If you've missed the show or want to relive the excitement, watch on TVNZ OnDemand.

Right: Lexie Brown adorns a Vitara Turbo to promote The Bachelorette NZ on TVNZ 2.

