



SUZUKI now

NOVEMBER 2020

**AMP-UP
the FUN!**



**SWIFT IS GIVEN A
LIFT FOR 2020**

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NEW 2020
SWIFT

**AMP-UP
the FUN!**



More safety, more comfort & more fun with new 2020 Swift

Suzuki Swift is New Zealand's favourite small car so it's not hard to spot them on the road. But if you look closely you'll notice shiny new 2020 Swifts starting to appear with some exciting changes both inside and out.

A new grille with a chrome centre strip sets the 2020 Swift apart from the crowd. What you can't see, is the fancy new safety and comfort features hidden beneath those stylish curves. Features that used to be considered 'top spec' or optional extras come standard in the 2020 Swift.

Joining the ground-breaking Swift Hybrid, the latest generation is available in GL and RS models with all the auto versions achieving a 5 star ANCAP rating. Even the least expensive GL gains front fog lamps and 16-inch alloy wheels. The auto version is equipped with CVT (continuously variable transmission) for seamless, smooth shifting. And as well as packing in all the features of

the manual, it adds a 7-inch touchscreen infotainment system with reversing camera.

Both GL and RS models now sport digital speed readouts and LED daytime running lamps. There's electrically adjustable door mirrors, rear privacy glass, and a leather steering wheel. As if that wasn't enough, cruise control and speed limiter are now standard GL features too.

The RS is the secret surprise in the Swift range because thanks to Suzuki's continuously evolving technology, there are some significant safety upgrades hidden inside. Along with heated door mirrors, blind spot monitor and rear parking sensors, the RS incorporates an advanced forward detection system. This can help you mitigate the damage from a collision – or even actively assist you in avoiding it altogether.

A new safety feature is Rear Cross Traffic Alert which helps you back out of spaces where vision is obscured. While the RS

has a reversing camera sometimes people or other cars might pass behind you, for example, when you're reversing down a driveway or backing out of a supermarket carpark. The system uses two rear mounted side radar sensors to alert you if anything is approaching on either side as you reverse. You get both a visual alert on the information display and a warning sound.

If 'secret' isn't your thing, you can always make your Swift 'pop' by opting for a black roof which is available exclusively on red or blue 2020 RS models. **Test drive a 2020 Swift at your Suzuki dealer today.**



Road trip ready?

It's summer again, and with no overseas travel there's never been a better time for a **great Kiwi road trip**. Thanks to Suzuki reliability it's easy to just jump in and go, but sometimes stuff happens, and it pays to be prepared. Here are some tips to help you become roadie ready.

CHECK UNDER THE HOOD

A service will cover most of these but it's a good idea to have a look, check the fluids and get to know your car a little better. The things you're looking for should be brightly coloured and easy to find:

ENGINE OIL LEVEL – It's best to check this when the engine is warm, but not running. The dipstick has a yellow handle, pull it out, wipe with a clean rag or paper towel, push back in then pull out again. The oil level should sit between MAX and MIN marked on the stick.

COOLANT – You're looking for a transparent white plastic bottle with the upper and lower limits marked on the outside. If you have to open the radiator cap, make sure the engine is cold. If additional coolant is required please see your Suzuki dealer for the correct coolant to add.

WIPER FLUID – this may not sound important but you don't want it to suddenly become important when you get splashed by a passing truck or a bug goes splat right in the middle of your field of vision. Use proper solution (like Bars Bugs), plain water won't work and dishwashing liquid can mark your paintwork.

INSPECT YOUR TYRES

Check the pressures and condition when you fill up at the petrol station. Running the correct pressure (check driver's inside door) helps you stay safe and maximise fuel efficiency. Don't forget to check your spare as well.

GET SOME EMERGENCY TOOLS

Alongside your spare wheel (if fitted) and jack, it's a good idea to have jumper cables and a multi tool – useful in many emergency situations, like when you forget a bottle opener.

PUT TOGETHER A MEDICAL KIT

Buy a pre-packed one or fill a Tupperware box yourself. A good start would be Band-Aids, bandages, scissors, Panadol, latex gloves and a roll of Duct tape – good for everything from patching punctured Lilos to strapping a broken arm.

STASH SOME WATER

Pop a couple of water bottles under the seats – it's great for washing sticky hands, removing sand from feet, putting out small fires... water is free and has so many uses – you can even drink it.

DON'T FORGET YOUR PHONE

In sticky situations your phone is your friend. It's a torch, map, GPS, Candy Crush and of course, you can use it to call AA Roadside Assist. As long as it's charged. So make sure to keep a spare cable in the glovebox.



**KIWI WANDERING
NEXT 1,600 KM**



*What's Your
Suzuki Story?*

Our Suzukis are made for adventure, and we love hearing your stories of where you've been, and what you've been up to. Do you have a Suzuki story you would like to share? Contact us at suzukinow@suzuki.co.nz or at Facebook/SuzukiNZ or Instagram/SuzukiNZ



Lessons in Reliability

Lloyd Mathews has been with the AA Driving School since 1992. He's one of their longest serving instructors and in the course of his career has driven over 1.2 million kilometres – mostly in Suzuki Swifts.

From an early age Lloyd was interested in cars but after working as a mechanic, he realised the thing he really loved, was being out on the road. So he joined the AA Driving School as an instructor and has never looked back. "Being self-employed and in charge of my own hours is great," says Lloyd. "As a keen runner and cyclist I often travel to events.

There's no need to ask the boss for a long weekend – I just ask myself!" he laughs. "Sometimes I've said no!"

Over the years Lloyd has taught people of all ages from all walks of life. As you can imagine he's had some adventures; students trying to go round roundabouts the wrong way, braking for sparrows, and taking the word 'right' a little too literally. Lloyd remembers a fellow instructor who said "Right, let's keep on this road." The student thought he meant 'right turn' and they nearly ended up in the Heathcote River!

As a professional driver Lloyd chooses Suzuki, and with his years of experience, knows he can always rely on them. "I've always liked the look of the Swifts but really it's been value for money most of all, coupled with great reliability," says Lloyd.

His first Suzuki was a 2008 Swift from

"I've always liked the look of the Swifts but really it's been value for money most of all, coupled with great reliability."

Hollands Suzuki – which he recently sold with over 300,000 km on the clock. Then came a 2014 Swift purchased via the AA Driving School. When Lloyd passed it onto his daughter it had done over 220,000 km and only required routine servicing throughout that time.

"All up, those two Swifts have done over half a million kilometres without any issues," says Lloyd. "Hollands Suzuki serviced them at the prescribed intervals and the cars just kept ticking over. I've never even had to put oil in them."

Lloyd's now driving a 2020 Swift GL. "It's a great car – very sprightly but economical

and my students love it. I'm looking forward to driving it to the Queenstown marathon event." His wife Karen also drives a Suzuki, an S-Cross she bought new from Hollands in 2015 which has now done over 100,000 km. "It's a great car on a long journey," says Lloyd. "The S-Cross flies over the Crown Range and

has done numerous journeys through the Lewis Pass on our annual trip to the Buller Gorge marathon. Most importantly it's blue, Karen's favourite colour!"

If we told you Lloyd also loves motorcycling, you can probably guess the brand of bike he rides. He owned an original Suzuki GN250 back in the 1980s, then he rode over 10,000 km on a GW250 before upgrading to a V-Strom (DL650). And now with a 650 km trip to Picton and back, that one's just passed the 10,000 km mark too. "It was a bit longer than I usually do in a day," says Lloyd. "But the bike is so comfortable and absolutely purrs along."

With Lloyd now instructing in a new 2020 Swift GL, we're sure it won't be long until he reaches the two million km mark. We'll let you know when he does.



Suzuki NZ & Triathlon NZ

Driving Participation

Triathlon NZ is focused on growing and developing the sport for Kiwis of all ages, at all levels – from beginners through to Olympic-level competitors. They provide coaching, inspiration, and support for everyone from kids to high performance athletes. With over 100,000 people taking part in the sport each year, Triathlon NZ plays an integral part in our community's wellbeing, helping Kiwis to stay healthy and fit, meet new friends and have fun.

Suzuki's association with Triathlon NZ started with top athletes like Kris Gemmell and Cameron Brown. Over time it became clear that the two organisations share a similar philosophy and core values so the relationship evolved.

"Suzuki have been supporting our sport for about 15 years now, showing outstanding generosity, kindness, integrity and commitment," says Daniela de Jeu, Business Administrator, Triathlon NZ.

The partnership has been beneficial for both parties with Suzuki providing various kinds of support over the years – anything from safety gear for Technical Officials to training equipment for coaches. Currently Triathlon NZ have the use of five new Suzuki vehicles to help them carry out their work, deliver community programmes and travel to events.

The Suzuki National Championships was launched with the 2017/18 season. It gave the

community the opportunity to compete for seven national titles in some of Aotearoa's greatest locations. It's now in its fourth season and has become a highly anticipated annual event.

"Suzuki's support and generosity is incredibly valuable to Triathlon NZ. Our partnership has been long and successful which is an exceptional testament to both our core values and commitment to community," says Sophie Luther, Communications and Marketing Manager, Triathlon NZ.

Individual Suzuki dealers also supply vehicles to athletes and get involved in community events. For example, David Jones Suzuki sponsored the NZ Schools National Championships and gave all the competitors a free t-shirt.

WIN A SWIFT

For the past 5 years Suzuki has provided Triathlon NZ with the ultimate prize – a brand new Suzuki Swift. At each of the season's events a single participant is randomly selected to go in the draw. Then at the end of the season there's a big celebration. The media and everyone from celebrities to supporters come together to watch the grand prize being drawn.

"The Swift giveaway is hugely important to Triathlon NZ as it helps promote our

events and drive participation at all levels. By offering such an amazing prize it connects our community with Suzuki. People really engage with it and appreciate Suzuki's support," says Sophie.

WANT TO TRY A TRIATHLON?

If you'd like to boost your confidence, meet new people and take on the challenge of a tri, the best thing to do is to join one of the many clubs across the country. There are plenty of beginner-friendly events you can take part in, see Triathlon NZ's website www.triathlon.kiwi

TRI NZ SUZUKI NATIONAL JUNIOR SERIES

Blue Lakes Multisport Festival	31 Jan 2021
Timaru Triathlon	7 Feb 2021
Kinloch Triathlon Festival	14 Feb 2021
Integrity Homes Challenge Wanaka	18 Feb 2021
Tri Taranaki Festival	27 Mar 2021

TRI NZ SUZUKI NATIONAL ELITE SERIES

Tinman Triathlon Mt Maunganui	8 Nov 2020
Manawatu Junior Triathlon League	20 Dec 2020
Blue Lakes Multisport Festival	31 Jan 2021
Timaru Triathlon	7 Feb 2021
Kinloch Triathlon Festival	14 Feb 2021

SUZUKI MARINE

POWERING POSITIVE CHANGE



In a world first, Suzuki have developed a device for outboard motors that removes microplastics from the ocean. So while you have fun on the water, you're also helping clean up the environment.

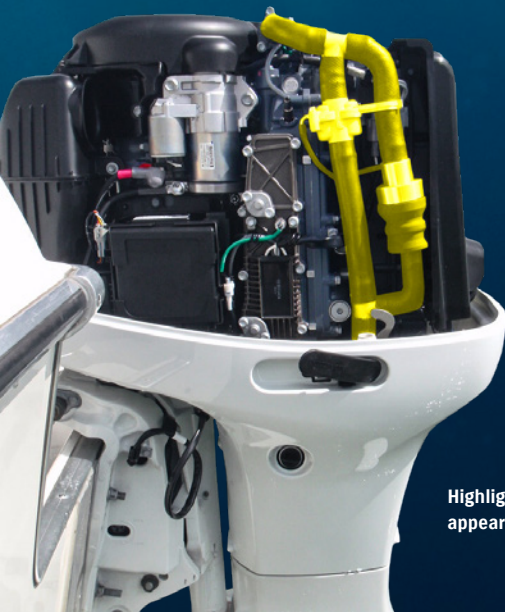
Plastic has become a real problem in recent years as it finds its way into the sea and breaks down into small pieces. It's then consumed by marine organisms – including the fish we eat. As outboards pump a large amount of water through them, Suzuki's engineers realised they could use it to collect plastic without any decrease in performance.

Appearing first as an optional extra in 2021 the device will likely become standard in the future. The development is part of the Suzuki Clean Ocean Project which has been running since 2010. It has involved over 8,000 people from 26 countries with multiple initiatives helping

to repair and protect the world's oceans and waterways.

Another Suzuki initiative is the switch to sustainable packaging. Starting back in September 2020, Genuine Suzuki Marine parts have begun shipping in paper-based boxes and bags. This move has the potential to reduce the amount of plastic used by about 2.3 tons per year.

Suzuki Marine is well-known amongst boaties for making "the ultimate outboard motor". The Clean Ocean Project shows it's not just about technical innovations, it also includes eco-friendly and sustainable initiatives that will help protect our oceans for generations to come.



Highlighted in yellow, the simple device as it appears installed to an outboard motor.



Bigger & Better in Tauranga

In exciting news for the region, Tauranga Motor Company has moved to a new site and tripled the size of their showroom. TMC originally had sites with a combined area of about 3,000m². They have now more than doubled their size with the development of an all new facility on a huge 7,500m² site. Where previously TMC had space to display 10 vehicles indoors, their shiny new showroom can showcase over 30.

"The move is a result of TMC's continued growth, our confidence in Suzuki, and our

belief in the desirability and future growth of Tauranga as a city," says Managing Director, Mark Jury.

TMC's new showroom is highly visible on Hewlett's Road, and the customer-friendly design offers easy access, loads of parking and a space that's unaffected by the weather.

As part of the move TMC Suzuki has also built a new workshop with a state-of-the-art drive-over brake and wheel alignment testing system, on-site grooming, and a parts department.

