

 SUZUKI

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## Thank you New Zealand!



**SUZUKI NZ 1995**



**SUZUKI NZ 2020**

# Thank you New Zealand

We recently had a phone call from a customer telling us about her road trip. After cruising over to the Bay of Islands she picked up her grandchildren and drove her Swift down to the Coromandel. Everyone had such a fabulous time she just had to share.

While calls like this are a real treat, they're certainly not unusual. At head office, we often receive letters, notes and photos from our Suzuki owners too. We love sharing them with the team and they never fail to bring a smile.

It's this enthusiasm, loyalty and sense of fun that makes Suzuki owners unique and why Suzuki New Zealand takes such pride in our local networks. Building real, long-lasting relationships with our customers is always our top priority.

Suzuki has been part of Kiwi lives since 1962 when the Coleman Family established a motorcycle dealership followed later by an

assembly plant in Whanganui. As you can see from the cover of this issue, Kiwis love their Suzukis and have been with us every step of the way. They've enjoyed sharing their adventures – big and small, making us part of their journey for nearly 60 years.

Between Motorcycles, Outboards and Automobiles our first-class nationwide dealer network employ locals, help support regional economies, and are active in their communities.

With the global brand reaching its 100 year milestone, Suzuki New Zealand wanted to take this opportunity to thank you, our loyal customers, for keeping us moving, taking us on your adventures, and making all of us part of your story. We look forward to providing you with incredible value and a high level of personal service and care for at least another 100 years.

## Taupo looks forward to new showroom

After taking over the Taupo Motor Group site, Ingham Suzuki has been busy. "We've come back from Covid and hit the ground running" says Dealer Principal Justin Wooding. "We currently have 6 staff who are all flat-out so we need to grow our team and expand."

A new state-of-the-art 6 car showroom will be built beside Ingham Taupo's current dealership offering sales, finance, service and parts. "We look forward to having everything under one roof again" says Justin. "Suzuki appeals to such a wide range of customers – from young people looking for a sporty first car, to older couples wanting a small, safe car for around town. Everyone loves the brand's value for money."

Ingham Suzuki Taupo prides itself on offering local customers a warm welcoming environment. "People can pop in, have a coffee and browse the latest models while they wait for their car to be serviced" says Justin. "I think what makes us different is we have down-to-earth staff, a young team who appreciate that buying a new car is a big deal.



People work hard for their money and it's a privilege that they choose to spend it with us."

Ingham plans to break ground in September this year and expect the new space will be completed around March 2021.

# SWIFT

HYBRID



## SWITCHED ON SWIFT

There's a new Hybrid in town and it's already making waves. The Swift Hybrid from Suzuki has all the character, fun and practicality of the Swift you know and love, combined with Smart Hybrid technology for a better future.

### CLEANER, GREENER, SWIFTER

Leveraging Suzuki's expertise in economical small cars and SUVs the eco-friendly Swift Hybrid delivers amazing fuel efficiency and super-low emissions. There's no performance compromise – actually it's quite the opposite, and there's no need to change the way you drive.

Swift Hybrid seamlessly integrates a responsive petrol engine with stop-start and electric engine assist for instant torque and acceleration. This fusion of power reduces emissions and you'll never have to worry about plugging in – the Swift Hybrid is self-charging and always ready to go.

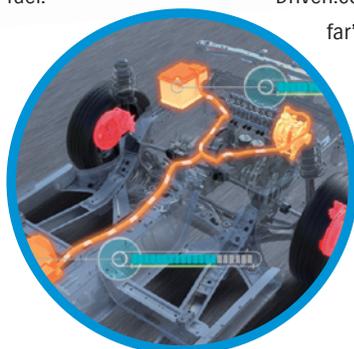
### PART ELECTRIC, ALL SWIFT

While it's future tech, it still has all the character, fun and features that make Suzuki Swift NZ's most popular supermini. On top of a HEARTECT chassis and 6 airbags the new Swift Hybrid features a host of smart safety and electronic driver assistance systems. There's a centrally located 7-inch touchscreen with voice-activated audio, wireless Bluetooth®, smartphone connectivity, and reverse camera. Apple CarPlay and Android Auto™ are standard along with cruise control and a speed limiter to complement your safe driving.



## ADVANCED HYBRID TECH

- The Swift's electric motor works alongside its petrol engine to help improve fuel efficiency. Its extra battery also runs the electrical systems.
- When stationary the petrol engine stops to save fuel. Press the accelerator and the electric motor restarts the petrol engine plus gives you extra torque as you accelerate away.
- You never have to plug it in. The electric engine uses deceleration and braking energy to charge the Swift's batteries.



## ALREADY IN DEMAND

Motoring experts are calling the new Swift "New Zealand's most affordable hybrid" with NZ Autocar saying "the boost from the electric engine is noticeable off the mark and restarts are quick and seamless".

Driven.co.nz notes "Swift remains NZ's most popular supermini by far" and says the hybrid is "gunning for eco glory". With that

in mind, if you would like a test drive, you will need to be quick and talk to your Suzuki dealer. Prices start at just \$26,500, for more info see our website. As with all new Suzukis, Swift Hybrid comes with a 5 year warranty package and 5 years of Suzuki roadside assist.



## Living big in a small space

In Disney's 'Aladdin' Robin Williams sums up the juxtaposition of tiny houses; "PHENOMENAL COSMIC POWERS! Itty-bitty living space!" Through clever design tiny houses really are magical and, as Bryce Langston has discovered, they can give their owners enormous personal power and independence.

Bryce has become one of New Zealand's foremost tiny home experts. While designing and building his own abode, his life took off in a new direction. Together with his partner Rasa he started a Youtube channel and now travels the world filming tiny homes and their owners.

So why go small? With Auckland house prices rocketing Bryce says it began with budget but quickly became about a whole lot more. "I imagined the freedom of living without a mortgage or rent payments. I wanted a house that would be off-grid and low impact, built from sustainable, locally sourced materials."

While popular in post-recession America "there wasn't much of a movement in New Zealand" says Bryce. "So we had to lead it and make it work for our unique conditions and regulations. It was definitely a learning experience, but ultimately it was incredibly rewarding."

The couple did have some expert help. "Johann Bernhardt was great" says Bryce. "He works with BBE - the Building, Biology and Ecology Institute in Welly. He's an expert in sustainable design and helped us build a safe, dry, warm home."

### **SMALL. SIMPLE. BEAUTIFUL.**

Located in North Shore, Auckland, the house is constructed with typical Kiwi materials, steel framing and weatherboard. Except it's just 15m<sup>2</sup> plus a sleeping loft - and it sits on a trailer so technically it's a caravan. Ironically Bryce says if he could change one thing, it would be smaller. "It fits the legal land transport dimensions but I'd make it even more compact so it would be easier to move."

At just \$100,000 the house cost about 90% less than the Auckland average. And it's completely off-grid with power supplied by solar panels.

### **BY MINIMISING OUR FOOTPRINT WE'RE ABLE TO MAXIMISE OUR LIFESTYLE**

Bryce says another advantage of tiny homes is resilience. "In tough times people with expensive houses get stressed. But if you've got a small home and low overheads you have security."

Bryce drives a 2019 Jimny Sierra he purchased from Steven at Westcity Suzuki. He says he and Rasa love the Jimny for the same reason they love their tiny house. "It's small, affordable, compact and efficient with lots of technology for the price." As he often films in remote locations Bryce says he needed a capable vehicle. "Jimny ticked all those boxes and fits into our lifestyle. It's practical, fun and funky!"

If you're interested in learning more about tiny houses, look up *Our urban tiny house in New Zealand* on Youtube or visit [Livingbiginatinyhouse.com](http://Livingbiginatinyhouse.com)

# Winter Driving with Emma Gilmour



Emma Gilmour has been driving her entire life. She's worked as an AA driving instructor, competes in the NZ Rally Championship, and provides advanced driver training for track racing. She manages and owns Gilmour Motors (Dunedin's Suzuki dealership) and on the Suzuki website Emma fronts the section dedicated to road safety and tips for drivers called 'Ask Emma'. So given her unparalleled expertise we reached out and asked Emma for her top winter driving tips.

## COMMON WINTER HAZARDS

When you're sitting in a nice warm car with all the modcons, it's easy to underestimate the conditions outside. But in winter the sun sits lower in the sky so sunstrike can be a real problem. In rural areas there are sections of road that stay icy all day. And in some places torrential rain can lead to surface flooding which can cause you to aquaplane. So what can you do to stay safe?

## EMMA'S TOP TIPS FOR WINTER DRIVING

**SLOW DOWN** – The speed at which you normally travel may not be safe when the road is wet or frosty. In winter there's often less grip and less visibility. Don't feel pressured by drivers behind you, ignore them and take it easy.

**BE SMOOTH** – Try not to brake suddenly as it can cause your wheels to lock up. Drive smoothly and predictably so nobody has to make any sudden moves.

**KEEP CLEAR** – Make sure you defrost your windscreen and keep it clean. Also don't forget to wipe your mirrors as these can get wet

or ice up on cold winter mornings. Use your head...lights. Put your headlights on during dusk and dawn, and also when there's fog, dark clouds or heavy rain.

**AVOID SUNSTRIKE** – Have your sun visor or sunglasses ready – especially in the early morning and evening when the sun is low in the sky.

**MAINTAIN** – Keep your car in good condition. Check your tyres. Make sure there's plenty of tread and they're properly inflated. You'll find the specifications in your owner's manual, or your local mechanic or service station can set the pressures for you. Are your headlights and wipers working? New blades cost very little but can make a world of difference.

**PLAN AHEAD** – Before starting your journey, check the weather forecast and road conditions so you know what to expect.

To learn more about the safety features that all new Suzukis come with, and for more tips to help complement your safe driving, whatever the conditions, visit [suzuki.co.nz/ask-emma](https://www.suzuki.co.nz/ask-emma)

