

SUZUKI now

SUMMER 2019

Way of Life!

Time
to
PLAY

New Vitara



ALSO INSIDE:

Big Boys
and their
Toys

Insuring
a good
future

New Jimny
is on the
way

A whole
family of
Celerios

Supporting
local netball

Suzuki
dealers
visit Japan

Welcome to 2019



Happy new year! It's hard to comprehend that we're already well into 2019. It's been a very busy start for us here at Suzuki preparing for

more new model introductions. Suzuki has for a long time been the expert in small car and SUV technology and the latest generation vehicles highlight the advances Suzuki continues to make in this area. The development of lightweight platforms with advanced powertrains make Suzuki the most fuel efficient mainstream brand in New Zealand*. But Suzuki hasn't lost sight of the

fun factor which is built into every car we produce. It has helped to make Swift the number one selling passenger vehicle to private customers last year; a fact we are very proud of.

As for new launches, first out the gate is the refreshed Vitara range arriving in showrooms now. With a host of improvements, the new Vitara Turbo provides the most comprehensive range of safety technology ever offered by a new Suzuki. We're confident the latest updates to this popular SUV will continue to satisfy customers' expectations. We also have the aptly named Swift Plus limited edition available now which has struck a chord with very strong sales to start the year.

To top this off we are also in the process

of releasing the highly anticipated new generation Jimny 4x4. Staying true to the 4WD origins of Jimny, it's been a smash hit around the world and the customer enquiry for this model in New Zealand prior to launch has been at unprecedented levels. The previous generation Jimny was with us for 20 years and we're sure it will be well worth the wait for the all-new model.

We hope you all enjoy this edition of our long-running magazine, packed with news from the world of Suzuki and our customers. We wish you all a very prosperous and happy 2019.

GARY COLLINS

GENERAL MANAGER, MARKETING.

*2018 result for the top 10 vehicle manufacturers.



YOUR 101 MUST-DO'S THIS KIWI SUMMER

Tick some Must-Do's off your list this summer and be in to win a range of epic prizes including a Suzuki Vitara

101mustdos.co.nz

AA Traveller



Grand prize includes a brand new 2019 Suzuki Vitara. Other prizes vary and may differ from those pictured. Full terms and conditions available at 101mustdos.co.nz

Swift Sport wins – again, and again!



AA DRIVEN

"Suzuki deserves praise for raising the bar."^{**} It was New Zealand's biggest public motoring poll ever. More than 53,000 Kiwis voted in the **2018 AA Driven Car of the Year Peoples' Choice Award**, and for the second year in a row a Suzuki won the coveted top spot. According to the judges, the Swift Sport was a clear favourite for its cutting-edge technology, exhilarating turbo performance and fearless design.

*Chief Judge and Driven's Editor Liz Dobson

Swift Sport also picked up **DriveLife's Best Value Car of the Year**. According to DriveLife, an online auto community that aims to cater to New Zealanders, the award of Best Value Car of the Year going to the Swift Sport was a no-brainer. "It's not only great value, it's a joy to drive as well".

Read the full DriveLife review at www.drivelife.co.nz



For the latest Suzuki news from here and overseas visit www.suzuki.co.nz or follow us at facebook.com/SuzukiNZ

Achieving goals From Grassroots to International Success

Suzuki New Zealand have been actively involved with the sport of netball for over a decade, starting with Central Pulse in 2008. For the third year now, the organisation has taken a multi-layer approach supporting Netball New Zealand at all levels of the sport. From grassroots right through to the Silver Ferns, Suzuki's aim is to increase netball's popularity and promote the game nationally.

Netball is one of New Zealand's most popular sports with over 300,000 Kiwis participating annually. While the high-profile, top-level sponsorship of the Silver Ferns is important, it's at the regional level where support is critical and does the most good for the most people. Suzuki is proud to support local netball and get behind regional competitions such as The Beko Netball League and the ANZ Premiership. Being part of communities is where the sport builds and grows its profile and is also where Suzuki sees the benefits of their sponsorship.

At the grassroots, netball helps young

people and families be healthy and active. It builds a large base of players and supporters that are positively involved in their communities. Here's where Suzuki's dealer network also do a fantastic job. They're real locals too; they know the players, the coaches and administration personally. They get involved with fundraising and events, often supplying and maintaining several vehicles for the regional teams of the ANZ Premiership.

Waikato Bay of Plenty Magic is proudly supported by Winger Suzuki Hamilton. They provide the team and Magic Zone with 14 Suzukis to help them get to their training,

games and other important commitments. Brendan Foot Supersite provide Wellington-based **Central Pulse** with several vehicles including Vitara Turbos. West City Suzuki look after the mighty **Northern Mystics**, while Winger Suzuki Greenlane supply a range of Suzukis to the **Northern Stars**.

If last year's competitive ANZ Premiership and gripping finale are anything to go by, then the 2019 season starting on the 24 February is sure to be as incredibly exciting. So get out there and support your school, club, regional and international netball teams. #Live the game.

"Netball New Zealand is extremely grateful to have the ongoing support of Suzuki at all levels of the sport. To have such a passionate and engaged partner is something very special and we can't thank Suzuki enough."

Netball NZ Head of Commercial David Cooper

West City Suzuki's Steven Lowe with Bailey, Phoenix, Peta, Kristina and Michaela of the Northern Mystics.

Powered by **West City**  **SUZUKI**

New Vitara

Just when you thought Vitara couldn't get any better, along comes the 2019 model which really ups the game. Of course it's packed with smart technology, versatile features and outstanding value that have made Vitara so popular. But when you're in the mood to play, new Vitara's ready to deliver a whole lot of fun.

AT A GLANCE

Vitara once again sets the bar for fuel efficiency, off-road performance, and safety.

- Blind spot monitor and rear cross traffic alert (Turbo)
- Advanced forward detection system (Turbo)
- Enhanced interior with a new multi-info display
- Two incredible engines to choose from – including BoosterJet Turbo
- New look, hot new colours.

SO HOT, SO NOW

If you're a Vitara fan, the first change you'll notice is the refined exterior. Punchy

projector headlights flank a new chrome accented grille that says this is a go anywhere SUV that's equally at home in the big smoke or back of beyond.

New colours for 2019 include the stunning Solar Yellow Metallic you'll see in the TV commercials, and a classy Metallic Ice Grayish Blue, both two-toned with Cosmic Black roofs.

Rolling on new 17 inch alloy wheels Vitara is the epitome of sophisticated urban chic.

Bringing up the rear, Vitara's reshaped taillights employ LEDs for maximum visibility while privacy glass creates a clean, solid look. Whatever way you look at it, new Vitara's a 10 out of 10.

COMFORT AND CONVENIENCE

Inside Vitara elegant lines, subtle curves and pleasing chrome contrasts make driving a pure pleasure. Controls and meters are meticulously designed and positioned for clarity and ease of use. Soft-touch materials cover the upper fascia adding to the luxurious ambience, while a leather bound steering wheel integrates audio, cruise control and handsfree controls.

A new 4.2 inch colour display set between the speedometer and tachometer displays driving information including mode, engine output, torque, range, fuel consumption and trip statistics.

Time
to
PLAY

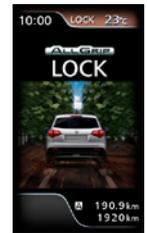




Blind spot monitor



Rear cross traffic alert



Four ALLGRIP SELECT modes

POWER PLAY

Vitara offers the performance and power of an SUV with the fuel efficiency you'd expect from a compact car (between 5.8 – 6.3L / 100 km – depending on variant).

Both the 1.6 VVT or feisty BoosterJet Turbo engines offer agile performance in the city, effortless open-road cruising, and plenty of off-road muscle when it's time to play. Nothing beats the feeling of freedom and fun that you get from Vitara.

PLAY IT SAFE

Thanks to a combination of TECT body design, 7 airbags and a suite of electronic systems, new Vitara offers exceptional

driver and passenger protection. ABS with Electronic Brakeforce Distribution and Electronic Stability (ESP) are standard.

Choose the Vitara Turbo and you'll get even more. A cutting-edge forward detection system employs an array of sensors, including a monocular camera, laser and millimetre wave radar. As well as feeding information into the adaptive cruise control, this system can also provide lane departure and weaving alerts.

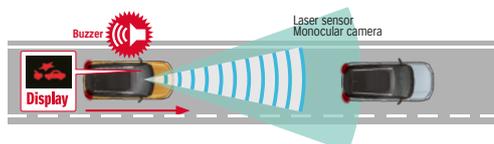
Vitara Turbo is one of Suzuki's most advanced vehicles ever with features new to the Suzuki range in New Zealand, such as Blind Spot Monitor and Rear Cross Traffic Alert.

JUST PUSH PLAY

When you're ready for some off-road action, Vitara really shines. With four ALLGRIP SELECT modes you can switch the Vitara's handling at the touch of a button.

So, get out there in this top performing SUV and make every drive more fun than ever before.

Arriving in Suzuki dealerships February 2019.



Forward detection system



LIVING OFF THE LAND



At 70 years old, Whakatane resident Chris Hamblin has been a full-time professional hunter for a good part of his life. In the 60's he was a deer culler. He also farmed deer, hunted other game such as wild pigs, and trapped possums. Doing such physical work in some of New Zealand's wildest places hasn't always been easy but Chris wouldn't have it any other way.

While Chris' health has tried to hold him back, he's the epitome of a tough, stubborn Kiwi bloke. Like the vehicles he drives, it seems nothing can stop him. He's broken his back, had 7 heart-attacks and 3 cardiac arrests. This time last year he was on life-support. But thanks to a defibrillator, a triple bypass, and 10 stents, Chris is back in the game. He still hunts deer, whitebait and fishes with a Kontiki off the East Coast beaches.

Over the years Chris has had 5 Suzukis. He currently drives a 2015 SX4 and an older 2 litre Suzuki Grand Vitara (Escudo). In the photos you can see it loaded with about 300 kg. Chris says he's managed to get upwards of 600 kg of venison in the car – and at the same time, had a big deer on the roof rack.

According to Chris, "I fill it with firewood 'till it won't take any more. It's had a live pig and a live sheep in it – you name it, it's done it!"

With that laconic, understated sense of humour so typical of Kiwi outdoorsmen he adds, "I reckon me and my Escudo aren't going too bad."

Too right. We reckon Chris and his Suzukis have got plenty more life in them yet. Happy hunting mate!

Three-Celerio Family

It's compact, it's stylish and it's so frugal with fuel you'll forget where the petrol cap is. The Celerio is everything a small car should be so it's no surprise it's so popular with Kiwis. But three? In one family? We had to know more, so we got in touch with Claire Grant-Leach in Wellington.

Claire's husband Chris bought their first Celerio in November 2017. According to Claire, "It was mostly the fantastic price that drew us to Suzuki, and in particular the Celerio. It just seemed like such a lot of car for the price."

In June 2018, with maintenance bills on her old car mounting up, Claire decided she could do with a Celerio too. "We're on a pretty tight budget at the moment so having such a reliable and fuel-efficient car for running about town is really great," says Claire. "Having said that, we've taken them over to the Wairarapa on a few occasions and have found them perfectly comfortable. Our two girls (9 and 11) have plenty of room in the back."

Only a few weeks after Claire bought her Celerio, her mother Doreen added to the family's fleet with Celerio number three. Seeing how pleased Claire and Chris were, it was an easy decision. And Pete Morgan at the Brendan Foote Supersite had yet another happy customer.

The family share a house – a third generation family home, so there are two Celerios in the garage and one in the driveway. Luckily all three cars are different colours so there aren't any mix-ups! Chris chose bright red, Claire's is gunmetal grey and Doreen's Celerio is bright blue. "We figure we could do a good impression of 'The Italian Job' laughs Claire."

World Jostles for new

JIMNY

The first Jimny appeared in 1970 and quickly built a reputation for being a tough, reliable, feisty little off-roader with real go anywhere potential. Over the years Jimny proved itself time and time again as a true 4X4 that can handle any terrain without complaint. The now legendary mini SUV is a firm favourite with those who love the outdoors, and has attained cult status with off-road aficionados.

When the next generation Suzuki Jimny was announced last year expectations reached fever pitch and the internet was flooded with pictures and speculation. Brimming with attitude and fun the new Jimny's retro styling has the whole world clamouring for more.

Global demand has been so high, but there's no need to panic. The new 4WD Jimny is definitely coming to New Zealand. You can register your interest on our website. Early supply will be extremely limited, so make sure you do!



ARRIVING FEBRUARY!





SUZUKI AT BIG BOYS TOYS

Big Boys Toys showcases the latest and greatest in products and services from the Automotive, Marine, Lifestyle and Electronics industries. Recently the iconic show celebrated its 20th Anniversary and Suzuki was there in force. To add to the excitement, this was the first time Suzuki Autos, Motorcycles and Marine were all together on one stand.



While boaties and fishermen drooled over the shiny new outboards, the latest on wheels drew the crowds. Featuring the performance tuned BoosterJet Turbo engine and leaner meaner styling, the all new Swift Sport shone in the spotlight. The new Katana showcased, paying homage to the legendary GSX1100S from 1981. This top-spec two-wheeler with cutting-edge 2019 technology and design is destined to be a new classic, and meant there was never a quiet moment at the stand.

COULD YOU LIFT A GRAND VITARA?

The Big Boys Toys anniversary event played host to the final round of the Westie Pies Auckland Strongman Series – which included the Suzuki Grand Vitara Deadlift Challenge. Competitors have to lift, pull, and carry incredible weights in their bid to gain the title. New Zealand's current champ, Stanley Cocker, won the Grand Vitara Deadlift as well as the heavyweight men's section, and took out the overall series championship. As for the open women, Theresa Simanu won round 3 and Sharon Vaitupu was the overall series winner. Suzuki has supported the event since 2016.



A Vision to Cure, A Mission to Care



Every year over 2,100 Kiwis are diagnosed with blood cancers. Leukaemia and Blood Cancer New Zealand (LBC) is dedicated to supporting patients and their families. To do this their Support Services Coordinators travel over 80,000 km a year in Suzuki vehicles.

To gain some insight into the good work LBC do, we spoke to Support Services Coordinators Tim Maifeleni and Dónal McGoldrick.

Q: How long have you both been working at LBCNZ?

Dónal: My one year anniversary just passed in December.

Tim: I've been here for three years.

Q: What is a typical day in your Support Service role?

Dónal: No two days are the same but usually we start by checking emails, texts and phone calls from patients and families. We try to help each of them with their specific needs.

Mid-morning I hit the road, some days I go to the Haematology ward in the hospital to facilitate an exercise group. The aim is to get patients moving and out of their rooms to socialise.

After this I might catch up for a one-to-one with patients to see if there is anything we can help with. They might have questions or concerns about their treatment or want to see what we can do to help their family. Some people just want to talk.

In the afternoon I run a support group with about 20-30 people. This can be anywhere between New Plymouth and Gisborne. In the evening I might catch up with health professionals. One Sunday a month I run a kids' club for children or siblings of those with a blood cancer.

Tim: A typical day for me would be catching up with Starship Hospital social workers. I learn about children that have been newly diagnosed and find out how best to support them.

Then I'll talk to their family to figure out



what their needs might be. Sometimes a parent just wants someone to listen and not say anything. Other times they need to understand their child's diagnosis better or the treatment and side effects. We try to prepare parents for what is often the hardest time in their lives.

Sometimes we invite all the young people who are on the ward for pizza to help them connect with other people their age. They often think they're alone with cancer which is not the case.

We also take the Baleno up to Whangarei and either Kerikeri or Kaitiaki each month. We run groups, catch up one-to-one and talk to health professionals to find out who needs our support.

Q: What's the toughest part of your job?

Dónal: Knowing that for every person I try to help there are so many others who need support but aren't getting it.

Tim: When someone doesn't get the right send-off from this life due to lack of information or support.

Q: What is the one thing people should know about leukaemia & blood cancers?

Dónal: There are many different types &

different treatments and no two people are the same.

Tim: We're qualified health professionals who are here to support patients, family and friends to understand their diagnosis and support them through pre-treatment, treatment, post treatment, relapse, palliative stage and death.

Q: Who is your support person?

Dónal: My girlfriend Eva, who moved to NZ with me in 2016.

Tim: My wife Rochelle and my four children Paxton (7), Elyn (4), Orrin (2) and Simon (3 months).

Q: How do you like driving the branded LBC Suzukis?

Dónal: Kids love it. Lots of children want to take photos with the car - that's my favourite part of being able to drive around, seeing the excitement on kids' faces when they see it.

Tim: I picked up a paediatric patient once to take her to Rainbow's End. Her laughter when she saw the car this 6 foot Polynesian man drove was a Kodak moment.



Suzuki Insurance

Taking care of you and your Suzuki

Suzuki Insurance is tailored specifically to Suzuki so you get superior protection and the very best service. It's easy to arrange through your dealer, so you're covered when you drive away and the premiums can be included in your finance contract. With all the different policies available it's best to talk to your Suzuki dealer about the details, but here are some of the highlights:

MOTOR VEHICLE INSURANCE

If the worst should happen, this comprehensive package has you covered. Accident repair work will be carried out to Suzuki specifications by an Authorised Service Agent using only genuine Suzuki parts. Extra benefits include a courtesy car, pick-up of your damaged vehicle and delivery once it's repaired. You will be given priority to minimise inconvenience, all repairs are guaranteed and you'll even receive a free valet before your Suzuki is returned.

OTHER UNIQUE BENEFITS INCLUDE:

- A brand new replacement if your Suzuki is stolen or damaged beyond repair in the first 36 months.
- Rental costs, accommodation and travel expenses if your vehicle is stolen or involved in an accident.
- Third party property cover up to \$20 million and third party injury cover up to \$1 million
- No excess if an accident isn't your fault – and you keep your no claims bonus.

- A Death Benefit to help cover expenses for your family should you or your spouse die in an accident.

ROADSIDE ASSISTANCE

New Suzukis up to five years old are covered by Suzuki Assist. For older vehicles, the Motor Vehicle Insurance policy includes roadside assistance. It's available 24 hours a day, 7 days a week and covers:

- mechanical or electrical breakdown
- towing to the nearest Authorised Service Agent
- flat battery, flat tyre or damaged wheel
- lockout service, lost keys or out of fuel

BREAKDOWN INSURANCE

If you have an older vehicle that's no longer covered by Suzuki's comprehensive warranty, this covers you for mechanical and electrical breakdowns. As a bonus, if your Suzuki is always serviced and repaired at an Authorised Service Agent, your excess will be reduced or waived.

PAYMENT PROTECTION INSURANCE

Should the unexpected happen this helps you repay your credit contract. There are options to protect you from things like bankruptcy or if you lose your job, disablement, hospitalisation or a terminal illness. You're also covered if you need to take time off to be a caregiver.

GUARANTEED ASSET PROTECTION

If something happens to your Suzuki and your insurance payout is less than the outstanding balance of your credit contract, this additional cover pays the shortfall.

TAKING CARE OF YOU AND YOUR SUZUKI

For the insurance options that will work best for you, talk to your Suzuki dealer. You can also call Suzuki Insurance direct on 0800 778 282 anytime 7 days a week if you have questions, want to start a policy, or need to make a claim.

Terms, conditions and exclusions apply. See www.suzuki.co.nz/Cars/Owners/suzuki-insurance for more details.

Japan Trip

In October 2018, Suzuki Motor Corporation (SMC) invited a number of our New Zealand dealers and head office staff to visit the home of Suzuki in Hamamatsu, Japan to experience first-hand the rich history and advanced manufacturing facilities and systems.



President of Suzuki Motor Corporation, Toshihiro Suzuki with Suzuki NZ dealers and staff.

In the Sagara assembly plant, everyone watched in awe as the robotic arms repeated their actions with precision, sparks flying everywhere, while autonomous carts scurried around delivering various pieces of different cars between bays. The people working in the next area were just as impressive, divvying up labour between installing seats, bumpers, tyres... always completing their task before the conveyor carried the chassis on to the next phase. That's right they completed their task within seconds as the vehicle continued

moving along the production line.

Wandering through the Suzuki Plaza, the group explored the development of Suzuki, starting from 1909 when its founder Michio Suzuki began the company manufacturing looms. The chronological collection of bikes, cars, and outboards as well as a couple of concept vehicles made for an impressive display. It was also here that SMC unveiled the new 2019 Vitara and completely revamped Jimny. (Both models will be available in local showrooms this February.)

The trip was topped off with a dinner function hosted by the President of Suzuki Motor Corporation, Toshihiro Suzuki, where he welcomed us with the Japanese tradition of Kagami Biraki – the cracking open of a barrel of sake to commemorate the occasion.

SMC thanked the New Zealand contingent for continuing to represent Suzuki in a positive way and satisfying New Zealand customers' needs.

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*\$87.83/week based on Swift Plus Manual, \$20,500 plus ORC, total amount payable \$22,923.63; \$96.27/week for Swift Plus Auto, \$22,500 plus ORC, total amount payable \$25,126.47, nil deposit 3.9% p.a. fixed interest rate and 5-year term. On payment of on-road costs to the Dealer, finance payments include a \$300 documentation fee and \$10.35 PPSR fee. Offer available from 1 February to 31 March 2019 and while stocks last. Excludes fleet purchases, demo vehicles and all other promotions. Normal lending and credit criteria apply. www.suzuki.co.nz