

# SUZUKI now

WINTER 2017

## Life is Swift



### ALSO INSIDE:

New Swift is here  
and it's better  
than ever

BOOSTERJET  
engines offer  
more from less

A day in  
the life of  
Katrina Grant

Exploring  
NZ's Beautiful  
Landscapes

Sam Clark  
wins 2017  
Coast to Coast



## NEW SAFARI EDITION JIMNY AND GRAND VITARA

# An instinct for adventure

To celebrate over 40 years of building genuine go-anywhere compact 4WDs, Suzuki have taken two of NZ's favourite off-roaders, and beefed them up even further. These legendary explorers are specially equipped to take on any adventure – whether it's a rocky traverse to a secret fishing spot, or a quick drive to the local fish and chip shop. With rugged protection inside and out, unique graphics and factory extras designed for the great outdoors, the Jimny Safari and Grand Vitara Safari will help you discover new horizons.

### JIMNY SAFARI

- Rugged front skid plate
- Stainless steel sidestep
- Spare wheel cover
- Bin and cargo tray
- Unique graphics

**From \$20,990 PLUS ORC**

### GRAND VITARA SAFARI

- Alloy nudgebar
- Stainless steel sidestep
- Deep cargo tray with griptread
- Unique graphics

**\$32,990 PLUS ORC**

# SAFARI

# Welcome

Another exciting few months for Suzuki NZ as we head into a new era in motoring. The launch of new Swift is a major event for us. It's one of New Zealand's favourite cars, packed full of fun and character. It has such a distinct look and is so well known, why would we want to change it? Well, time marches on, everybody wants the latest technology has to offer; safety, efficiency, power,

connectivity – they've all come so far in recent years. So of course Suzuki wanted new Swift to be endowed with all the latest features and cutting-edge technology. Could their designers retain that quintessential 'Swiftness', that agility, that zippy, nimble feeling? Swift has always been a practical, everyday vehicle, but what makes people fall in love with it, is how much fun it is to drive. Well, now new Swift is here, and we're all just

so excited. It's everything we'd hoped for – and more. The light platform, the compact yet powerful engines, the handling, the performance – they're just so... Swift! Even the design is spot on. It's classic Swift, but reimagined for today. We just love it and we're sure you will too.

**GARY COLLINS**  
GENERAL MANAGER, MARKETING.



## Congratulations Kirsty!

**CONGRATULATIONS TO KIRSTY BELL, OUR VERY DESERVING \$5,000 IGNIS TRAVEL PRIZE WINNER**

Kirsty purchased her new Ignis in February from Brendan Foot Supersite in Lower Hutt after seeing it on TV.

"I saw the ad on telly and loved the look" she says. "It's brilliant. Perfect for what I need, driving around the Wellington CBD and I've taken it on two road trips so far – Waihi and Hawkes Bay." When Kirsty got the call

to say she'd won she was speechless. After having to cancel a trip to America last year because of a serious illness, it feels like karma is giving Kirsty a break. The new adventure she has planned sounds fantastic. She's off on an intrepid trip to Colombia, and we hope she enjoys every minute.



## Tri-ing His Luck

Congratulations to Ronan Shearing, the winner of the Triathlon NZ Swift. This amazing prize was drawn at the end of the official Tri season after the Sea 2 Sky Challenge held in Scarborough, Christchurch. Ronan was automatically entered into the competition after competing in Wanaka earlier this year, his second Tri Series event. The interesting thing about the humble young man's win, is that he's only 14 years old! So he's going to have to wait a couple of years before he can drive it. We're sure there'll be no shortage of volunteers in his family to chauffeur him in the meantime.



For the latest Suzuki news from here and overseas visit [www.suzuki.co.nz](http://www.suzuki.co.nz) or follow us at [facebook.com/SuzukiNZ](https://facebook.com/SuzukiNZ)





# Life is Swift

The totally new Swift is here, and just like its best-selling predecessor, it's designed to help you have fun and make the most of your busy lifestyle...





Completely redesigned, reimagined, and re-engineered from the ground up, Suzuki has taken everything Kiwis love about Swift, amplified it, added to it, and made it better than ever.

Looking at the stylish exterior you'll see the Swift's inimitable character hasn't just been retained, it's been accentuated – with a modern twist reflecting the new technology and innovation within. Flared wheel arches create a planted look, new curves emphasise the floating roof – and check-out those cool-looking handles tucked up in the rear doors! By keeping the surface clean and unbroken, they give the new Swift the sporty

look of a 3-door hatch.

Inside, the cabin has a striking, modern look, with all the latest connectivity, navigation, and entertainment options cleverly integrated to enhance your experience behind the wheel. There's more room for you and your passengers with loads of clever storage spaces and a massively expanded boot. Split fold-down rear seatbacks make room for large items – so you can take what you want, and who you want, and have more fun than ever.

Many of the Swift's remarkable improvements come courtesy of the new HEARTECT next-generation platform. This state-of-the-art, high-rigidity frame is lighter,

stronger and safer. Its continuous shape with fewer joints effectively disperses impact energy and enhances Swift's performance. Acceleration, agility, turning, stopping, and fuel consumption are all noticeably improved.

Life is Swift – everyone's in a hurry, so the new Swift has a full complement of the latest safety features to protect you and your passengers. But for this next generation, Suzuki has gone above and beyond with an Advanced Forward Detection System\* designed to lessen the severity of a collision – or even help you avoid it altogether. The system employs a monocular camera and laser sensor to offer Dual Sensor Brake Support (DSBS), headlight high beam assist

(RS only), a Lane departure warning, weaving alert, and adaptive cruise control.

Swift has always been a driver's car – its compact shape, powerful engines and responsive powertrain make it famously agile and fun to drive. So when it came to creating the next generation, the utmost care went into every detail of its powertrain. The result is outstanding efficiency with absolutely no compromise.

## TWO ENGINES, TWO CHARACTERS

**1.0-LITRE BOOSTERJET:** The RS model features the amazing new direct-injection turbo engine which creates torque on par

with a naturally aspirated 1.8-litre engine. The turbocharger delivers high engine torque from low revs, making it perfect for a wide spectrum of driving situations.

**1.2-LITRE DUALJET:** This engine gives the GL and GLX models the ideal balance between performance and economy. Having dual injectors for each cylinder greatly increases thermal efficiency. It also features a water-cooled exhaust gas recirculation system and a more compact combustion chamber for increased power and better fuel efficiency.

Using Suzuki's unparalleled small car expertise and cutting-edge technology, the new Swift is better than ever. Performance

and economy have been taken to new heights, and safety features have been paired with advanced driver assistance systems. It's more comfortable, more spacious, and more stylish than ever before. Best of all, it's undeniably Swift – and as always, so much fun to drive.



\*Available on GLX and RS





PROFILE: KATRINA GRANT

# Making it big

For the last two months, everyone driving into our Capital City has been greeted by a giant billboard of Katrina Grant, Captain of both the Central Pulse and our National Netball team the Silver Ferns. At two stories high, Katrina looks pretty imposing, but what's she like in person?

Standing 1.87m (6ft 2in) with a svelte, athletic physique Katrina definitely stands out in a crowd, but with her easy-going, bubbly personality, she's far from intimidating – unless perhaps, you're on the opposing team.

Now aged 30, Katrina started playing netball when she was 10, following her big sister Natalie into the sport. She joined the Silver Ferns in 2008, partnering Casey Williams in the defence circle in her debut game against Australia. She played with the Silver Ferns at the 2009 World Netball Series in Manchester and the 2010 Commonwealth Games in Delhi (her proudest moment), with New Zealand winning gold medals at both events. Katrina has also been playing for Wellington-based Central Pulse since 2010.

Last year she was offered the Silver Ferns captaincy and now she's "living the dream".

Katrina's rise to fame was the result of hard work and determination. Her day usually starts around 6am with a warm-up walk to the gym where she has training with the Central Pulse team. This can include weights, speed-work and other focused work-outs. Afterwards she heads to a local café for a quick coffee then it's home to catch up on the large amount of emails, paperwork, speaking engagements and other commitments that come with being a professional netballer. "The captaincy was

a lot more work than I thought it was going to be" says Katrina. "I had no idea what to expect from the role. The first four months were quite stressful but I'm loving it now."

At about 4pm, Katrina drives her Vitara to the stadium for more training – at least two or three hours. And that's four days a week, more when there's a game coming up, plus players will often do their own training on weekends.

One of the things Katrina loves most about her Vitara is that there's plenty of headroom. It comfortably seats five netballers and their gear. "It's helpful the boot is big" says Katrina. "My flatmate is a Pulse player too. If we're going away we always take the Vitara as it has plenty of room for two sets of kit. There's a surprising amount of legroom and even with a full car, it has plenty of power."

Like many Wellingtonians, come the weekend, Katrina likes to drive round the bays into town. "That's what I love about Wellington" she says. "It's always changing, there's always new places to check out." With the city's steep, narrow streets, twisting hillside roads, and compact inner-city area, the Vitara's manoeuvrability is essential. Sometimes Katrina has training out in Porirua and her parents live in Kapiti, so the Vitara gets put through its paces on the motorway

too. On these longer trips Katrina enjoys using Apple Carplay, listening to Spotify and her own tunes from her phone.

For all you aspiring young netballers, Katrina's advice is "Start now! Play every sport you can, that way you learn different skills. Enjoy it, and it will come."

"I get paid to do what I love! And it's such a great honour – to represent New Zealand"

Suzuki is proud to be in partnership with Netball New Zealand – the organisation responsible for promoting the sport from grassroots through to the Silver Ferns. Katrina drives a Vitara JLX auto.







## Jimny with Beautiful Landscapes

Martin Warenczuk is a Wellington-based landscape photographer. To capture the power and beauty of nature, he travels to some of New Zealand's wildest untamed places, and the vehicle that gets him there is a Suzuki Jimny.

Growing up in Poland, Martin began his love-affair with photography when he was just nine. A neighbour taught him the basics of 'drawing with light' and his parents' wanderlust gave him the opportunity to explore; "One time my Dad

showed us a video about New Zealand. I watched it over and over and promised

myself that one day I would go there and have an incredible adventure" says Martin.

True to his word, Martin's been living in what he calls "a photographer's paradise" for 12 years now. To help him explore the country's most remote places he bought a new Jimny Sierra auto in 2015 from Brendan Foot Suzuki in Lower Hutt. The large station wagon and SUV he had previously were expensive to run and not always suitable for rugged drives.

A friend suggested the Jimny saying it was simple, versatile, well-built and very popular among farmers. This last part got Martin's attention and a test drive convinced him. "It's as economical as a small car, it



handles well around town, and it's purpose-built for off-road adventures" he says.

"No job is too big for the Jimny, whether it's a family trip to the beach, a photo shoot in town, or an off-road light-chasing adventure."

Martin's Jimny has a few custom extras; cross rails with a kayak holder, a tow bar, Bridgestone all-terrain tyres, fog lights, and DIY sleeping boards in the back. Martin explains; "As a family we spend a lot of time kayaking, we especially enjoy the wild part of Whanganui River and remote parts of

Abel Tasman National Park. I also kayak around Somes Island in Wellington Harbour where I take photographs."

The tow bar is mostly used to carry bikes. Martin's boys Dawid 14 and Lucas 8, love mountain biking and they often ride Tunnel Gully in Upper Hutt or Makara Peak in Wellington. "We're spoilt for mountain biking options in Wellington," says Martin.

With the Jimny spending a lot of time off-road, upgrading the all-terrain tyres made sense and the fog lights are a must for driving on narrow mountain roads as they illuminate 'hard to see' obstacles such as holes, bumps, and rocks. A hands-free device is also essential equipment these days – especially if you work from your car. The bluetooth allows Martin to connect his iPhone to make calls safely and play music to keep him company when he's in remote places.

Sometimes Martin works, eats and sleeps in his Jimny. Landscape photography requires

a lot of patience, so he often finds himself waiting for the ideal light, a perfect storm or that magical time of the day when nature reveals its beauty. Martin's DIY solution is a set of sleeping boards that fit on top of the folded seats to maximize the Jimny's interior space. They're so good they look factory-made.

"I especially enjoy taking photographs on the coast and recently received permission to access Wellington's East Harbour Regional Park by 4WD. This is a great privilege and responsibility. I enjoy the drive, confident that I can produce a stunning image if I get to my favourite spot before sunrise."

Martin's advice for aspiring landscape photographers? "Mother Nature can be very generous to those who get up early. Travel, shoot often, stay up late and be persistent."

Of course, having a Jimny helps, but Martin also recommends wearing clean underwear. During a shoot in the Tararua he

ran out of cloths to keep his lenses dry. Then he remembered the story of a photographer in a similar situation who managed to dry his camera and take a photograph which later made him famous. His secret was to use the only dry piece of clothing he had left – his underwear. What happens in the Tararua stays in the Tararua, so let's just say Martin made some sacrifices for his art and emerged with a stunning photograph. 'Forest Light' (top left) has since featured in several exhibitions.

You can see more of Martin's stunning images in his new book *Journey Along The Coast* the first in a series named Wellington & Beyond released early July.

**Photography © Martin Warenczuk 2017**  
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# Michio Suzuki – a name woven into Suzuki's history

Born in a village in Nezumino-mura, Enshu region, Japan on 18 February 1887, young Suzuki grew up picking cotton and later worked as an apprentice in a loom factory. When electric power became more commonly available, demand for looms increased and in 1908, 21 year old Michio decided to go out on his own. He turned the silkworm house his family gave him into a workshop and made a loom from wood and iron for his mother. Its innovative design allowed her to weave ten times faster than before.

Word soon got around and with orders pouring in; the young inventor established Suzuki Loom Manufacturing in October 1909. One of his strengths was that Michio always listened to his customers in order to improve the quality of his products:

"Always think from your customer's point of view. Provide whatever your customer needs."

This was incredibly forward-thinking at the time. Through talking to weavers, he made hundreds of improvements and applied for dozens of patents. He won prizes and accolades and demand continued to increase. In 1930 he began exporting the revolutionary Sarong Loom and the Suzuki name went international.

However, Michio was always looking for more opportunities to apply his skills and in 1937 he realised people needed a small, affordable car. A prototype was developed with an 800cc liquid-cooled, four-stroke, four-cylinder engine – revolutionary for its day. It had a cast aluminium crankcase and gearbox and generated 13hp (9.7 kW).

WWII put things on hold, but in the post-war years, there was an even greater need for affordable, reliable transportation. Suzuki's answer was a bicycle fitted with a motor called 'the Power Free'. This new 'motor-bike' was so successful, by 1954

Suzuki was producing 6,000 per month and had changed its name to Suzuki Motor Co Ltd. An even more successful automobile followed; the 1955 Suzulight. With front-wheel drive, four-wheel independent suspension, and rack-and-pinion steering, it was decades ahead of its time.

From then on Suzuki continued to build an international reputation for making small, reliable, and efficient engines. Vehicles that are affordable, easy to service and fun to use. These values still drive the company, and are perhaps even more important today as we strive to increase efficiency and protect our precious environment.

Michio passed away in 1982, but we will always remember it was his "Yaramaika spirit", the challenging and innovative spirit of the Enshu region that put Suzuki at the forefront of automotive manufacturing and technology.

# GETTING MORE FROM LESS

Sophisticated new engines use cutting-edge technology, engineering, and materials to offer you more of what you want, in a smaller, more efficient package.

As the small car experts, making the most of precious resources and reducing pressure on the environment has always come naturally to Suzuki. Over the years while cumbersome 'gas guzzlers' came and went, Suzuki concentrated on smaller, lighter, more efficient vehicles that were fun to drive while never compromising on value. Now it's time for the next great leap forwards. With BOOSTERJET technology Suzuki's new generation of engines deliver the power, torque, and feisty performance you would expect from an engine twice the size. They consume less fuel and have lower emissions – so how on earth is this possible?

## DIRECT-INJECTION

By directly injecting the optimum amount of fuel into the cylinders BoosterJet engines optimise combustion and thus reduce fuel consumption. Six-hole injector nozzles and a high-pressure pump quickly create the ideal

air-fuel mixture inside the cylinder. Even the shape of the intake ports and the pistons themselves have been designed to generate a stronger tumble flow, ensuring cleaner, more stable combustion.

## TURBO

If an engine can burn a greater amount of fuel-air mixture in a given time, output can be raised without increasing size or displacement. To achieve this, BoosterJet engines have a turbocharger which utilises the energy of the exhaust gases to drive turbines and force-feed compressed air into the cylinders. You'll immediately feel the difference with more torque available, even at lower revs.

## WASTE GATE

This special valve controls boost pressure in order to prioritise either fuel efficiency or dynamic performance depending on the

driving situation. Round town the waste gate opens for more fuel-efficient driving. Then, when you need acceleration, the valve closes to increase boost pressure delivering instant performance and power.

## LIGHTWEIGHT, COMPACT DESIGN

The BoosterJet's highly sophisticated design is smaller and lighter than an ordinary engine. This not only adds to its efficiency, but also to the vehicle's overall performance and handling. As a bonus, it also makes room for other things – like more storage, bigger boots, and increased legroom.

Combined with lighter, stronger platforms BoosterJet engine technology is a game-changer. First introduced in the Vitara Turbo, as a 1.4 litre 4-cylinder, it was then added to the S-Cross Prestige. A smaller, 3-cylinder 1.0 litre BoosterJet Turbo engine is available in Baleno, and also powers the new Swift RS.



# BOOSTERJET



# One tough customer

Sam Clark, the Suzuki-sponsored MultiSport racer, stormed home to win this year's Coast to Coast. Sam finished the 'Longest Day' event (where elite competitors take on the entire 243km of torture themselves) in a time of just 11:02:43.

The Coast to Coast is an iconic (and epic) multisport event based in the South Island. Held every February, it starts on the West Coast, at Kumara Beach and traverses the width of the South Island. The course crosses the main divide and finishes on the East Coast at the Pier on New Brighton Beach in Christchurch. It's a gruelling race that requires endurance, skill, and a fair dose of mental fortitude. Some would say, you need to be crazy. As well as multiple running and cycling legs, there's a 33km rock running section with frigid river crossings and a wild 70km kayak paddle down the mighty Waimakariri River.

This year's race was particularly exciting. In defending his title, Sam Clark was one of nine riders that broke away on the first 55km cycle leg. The leaders split up over the mountain with 3-time champion Braden Currie building what seemed like an unassailable 11 minute lead. But, as Clark screamed at the finish line; "Never stop fighting. It's not over until it's over!"

His comeback was nothing short of

incredible. A renowned paddler, Clark clawed back time on the water, reducing the gap to four minutes. For the final 70km cycle leg to New Brighton beach he cranked along in a massive gear, passing Currie with just under 25km to go. "I just dug deeper than I've ever dug before. I just absolutely buried myself" says Clark. He ended up finishing almost eight minutes in front of Currie and was justifiably jubilant. "Two years ago he beat me just by the skin of my teeth. I can't even begin to describe just how happy I am to finally do this."

With Suzuki's long history of supporting Triathlon New Zealand, Nicholson Whakatane saw the sponsorship of our number one multi-sport racer as a great fit. Sam Clark drives a Suzuki Vitara Turbo which is loaded with accessories to help take his tools of the trade all over the country.



## Ignis Voted One Of World's Best Urban Cars

**Ignis made it into the top 3 in the World Urban Car Awards 2017 – announced earlier this year in New York. The retro-cool Super-Compact SUV had some tough competition and was rubbing shoulders with the world's biggest and best-known brands on the podium. The other finalist was the Citroen C3 and first place went to the electric BMW i3.**

World Car vice-chairman, Mike Rutherford said, "Everyday cars have to become more compact if road and parking space is to be found for them. This year's winners prove that these compact vehicles don't have to be cheap, undesirable and unpleasant to drive. Quite the opposite, they're among the best value-for-money products on the market".



## New plant to meet growing demand

Suzuki has recently completed construction of its new automobile production facility in Hansapur, India. Located close to the Mundra Port, the Gujarat plant will be used as an export hub for markets such as Europe, Africa and Japan, but more importantly supplying the expanding demand within India.

The Gujarat plant has a production capacity of 250,000 vehicles per year. A second plant in Gujarat, along with engine and transmission plants will commence operations in early 2019, bringing Suzuki's

total production capability in India to two million units, most of which will be taken up supplying the 1.4 million Suzuki sales in India.

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## Batteries Included

Suzuki, Toshiba and Denso – three of the world's biggest names in innovation and automotive technology, are joining forces to produce a stable supply of advanced lithium-ion battery packs. The giant corporations recently reached an agreement to establish a joint company with a production facility in India.

In India, as in the rest of the world, compact cars are fast becoming mainstream

and as car ownership increases, stricter emissions controls are being put in place. As the experts in small cars, and champions of efficiency, this fits well with Suzuki's goal of producing more affordable, sustainable vehicles.

Setup costs are expected to be around 20 billion Yen – just over 250 million NZD. Suzuki will own 50% of the joint venture.





# NEED ECONOMY, WANT PERFORMANCE?



**With an advanced BoosterJet engine the all new Suzuki Baleno RS delivers more power, outstanding economy and more of what you want.**

BoosterJet Turbo engine • 5.2 litres fuel per 100km • 6-speed automatic with paddle shifters  
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Automatic HID projector headlights • Smoked 16 inch alloys • Impressive 355L boot space

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# BALENO