

SUZUKI now

WINTER 2016



New Vitara Turbo
THE COMPACT SUV.
REIGNITED.

ALSO INSIDE:

Suzuki's green
tech

Swift on The
Bachelor NZ

Who won clash of
the codes?

Farm Worker on
beach patrol



Way of Life!

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BALENO

Arriving in showrooms this August, our super new hatchback has all the style and space you need. Get to our stand at the Mystery Creek National Fieldays if you want a sneak preview!

(Overseas model shown.)

Welcome

One of the highlights of my job is hearing from satisfied customers – people who have found a car that suits them perfectly. And with the launch of two new models this Winter – Vitara Turbo and Baleno, I think I'll be hearing from even more happy Suzuki owners in the future.

Vitara Turbo has us all buzzing. Its direct-injection turbocharged engine is a technological marvel. You can't help but be impressed by its power and performance yet Vitara Turbo is one of the most

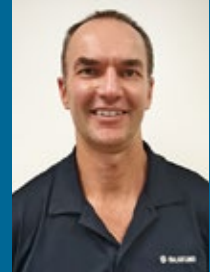
economical vehicles in its class. With all the sporty extras it's a real head-turner too!

New Baleno is also going to steal a few hearts. It's the ultimate expression of Suzuki's unrivalled expertise in small cars. Nobody else could make a small car this roomy. It's easy to drive, full of features and takes efficiency to all-new levels.

There are more details about the Turbo inside this issue of Suzuki Now but the only way you can really appreciate these new

vehicles, is to see them for yourself. As always, your Suzuki dealer will be happy to help so feel free to give them a call. Then perhaps you too will find yourself in the pages of Suzuki Now in a story about yet another satisfied customer.

GARY COLLINS
GENERAL MANAGER,
MARKETING.



Green Tech

Using technology to increase efficiency and reduce environmental impact has always been a cornerstone of Suzuki's philosophy. Every year the company releases a report detailing new developments and green initiatives. It's a lengthy document packed with technical information, but what's interesting is the 'global view' Suzuki takes. Sure, reducing impact means creating more efficient cars, minimising greenhouse gas and landfill, but Suzuki go to great lengths to do so much more.

This year's Environmental & Social Report shows how Suzuki carefully considers every part of a vehicle's lifecycle – from sourcing parts and raw materials, through to recycling at the end of its useful life. Manufacturing processes have been simplified to use less energy. Advanced design techniques including TECT, reduce materials while creating even stronger vehicles. This not only saves on resources but leads to reduced weight and increased fuel-efficiency.

As well as showcasing technology such as a new low-emission muffler, the report shows how Suzuki goes even further for the environment. A new wind power generation facility is now up and running. The company



Suzuki's Makinohara 32,200MWh solar power plant

also gets involved with the community, joining cooperative efforts including clean-up activities and tree planting.

SMALL CARS FOR A BIG FUTURE

As countries such as India and Pakistan become increasingly motorised, the mantra of 'smaller, fewer, lighter, cleaner' takes on even more importance. With Suzuki's small car expertise the company is leading the way with a range of small and subcompact vehicles designed to meet rising demand in India and Asia. Featuring next-generation technology, these highly fuel-efficient compact vehicles are purpose-built for

minimum environmental impact.

SOLAR POWER TO THE PEOPLE

Suzuki will finish work on a 20 megawatt solar power facility in Makinohara in July this year. With 110,000 solar panels spread over 420,000m² the plant will generate around 32,200MWh – enough to power nearly 9,000 average size homes. This will off-set close to 10% of the total CO₂ emissions of all Suzuki's Japanese plants. The Makinohara solar facility is part of Suzuki's long-term environmental protection strategy of promoting local production and consumption of energy.



For the latest Suzuki news from here and overseas visit www.suzuki.co.nz or follow us at facebook.com/SuzukiNZ



THE COMPACT SUV. **REIGNITED.**

With an all-new turbocharged engine, it'll blow you away.

For months now the motoring world has been abuzz with rumours of an advanced new family of engines from Suzuki. BoosterJet is the result – cutting edge technology that offers both increased power and excellent efficiency from a small capacity engine, using direct-injection and a turbocharger. The new Vitara Turbo will be the first Suzuki in New Zealand to benefit from this advanced new powerplant.

Available in front wheel drive or with Suzuki's ALLGRIP all-wheel drive paired to a six-speed automatic transmission,

the new Vitara Turbo feels strong and thoroughly assured. While it delivers a healthy dose of instant power, it's still one of the most efficient vehicles in its class with a combined consumption from just 5.9 L/100 km (2WD).

The 1.4 litre four-cylinder petrol engine picks up quicker in the low rev range – meaning instantly accessible performance. This is immediately noticeable whether you're accelerating out of corners, tackling hills, or overtaking. In total there's 103 kW of power and the 220 Nm of torque is

available from 1,800 rpm right through the breadth of the rev range. As well as helping you tackle the rough stuff, this extra power makes the Vitara Turbo even more relaxing to drive on the open road, with the engine remaining hushed and composed, but eager at all times.

As you would expect from Suzuki, the Vitara Turbo integrates a full complement of safety features. Confidence comes courtesy of 7 airbags and a suite of electronic systems including powerful 4-wheel disc brakes with ABS, EBD and



VITARA

Turbo

Electronic Stability Programme (ESP).

For such a well-equipped vehicle, the Vitara Turbo represents amazing value. The specification includes Sat-nav, Bluetooth, reversing camera, speed limiting cruise control, climate air conditioning and Apple CarPlay. It also boasts keyless entry and start, as well as front and rear parking sensors, auto leveling automatic headlights, automatic wipers, and halogen multi-reflector and LED projector headlights.

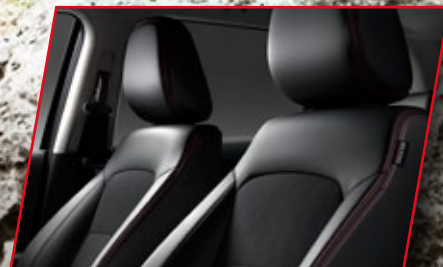
On the outside the Turbo sets itself apart with 17-inch black alloy wheels, a unique

front grille, satin silver door mirrors and red projector headlamp covers complemented by a full range of single and two-toned body colour options. Inside, the red-accented interior impresses with suede and leather effect seating, alloy pedals and red dials, vents and seat stitching.

The new Vitara Turbo goes on sale in July. See your Suzuki dealer now or check out our stand at the Mystery Creek National Fieldays from 15-18 June!

"The Vitara Turbo hits a sweet spot. It's a hot hatch with a tall driving position, and is still compact enough to easily manoeuvre into or out of tight spaces."

www.carsguide.com.au





Vitara measures up

After a thorough analysis of all the vehicles on the market, Trustpower has chosen new Vitara JLX for their team of meter readers.

Being a meter reader is a demanding job that requires a tough, reliable, and versatile vehicle. One day readers might be rushing around the city and need a compact vehicle that's easy to park. The next day they could be navigating a farm race to a pump shed or climbing a steep hill to a cell tower meter.

As Trustpower takes health and safety very seriously, it was critical that the vehicles met the following criteria – AWD capability, high ground clearance, high entry point,

high levels of safety, Bluetooth for handsfree calling and reversing camera.

The shortlisted vehicles were then put through their paces under real meter reader driving conditions. It was only after this very robust assessment that Suzuki Vitara was chosen as the vehicle of choice for the Trustpower meter reading team.

23 new Vitaras will join their fleet of Grand Vitaras with more to be added later this year.

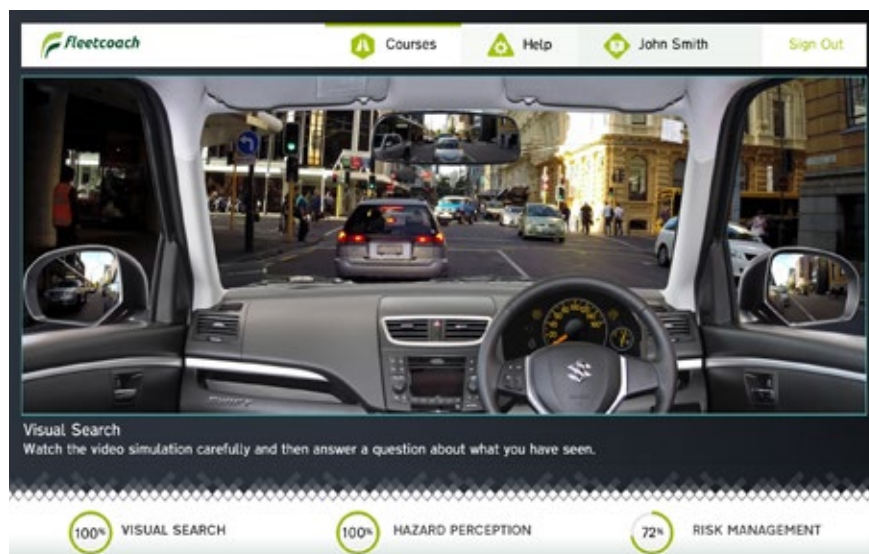
Creating better drivers, virtually

Developed in collaboration with NZTA and the ACC, eDrive was created out of a desire to reduce crash risk by training drivers behind the safety of a computer.

It features over 100 real-life driving situations filmed on NZ roads. And the vehicles you take your virtual lessons in? They're all from the Suzuki range including Swift, Alto, and SX4.

Following the success of eDrive, a similar programme called Fleetcoach was launched to cater for organisations and their staff and recently, the AA introduced the Visiting Driver Training Programme for overseas drivers.

After identifying at-risk drivers and their



A Fleetcoach virtual driving lesson puts you behind the wheel of a Swift.

needs, Fleetcoach provides customised refresher training that aims to keep employees safe on the roads. The Visiting Driver Training Programme has been designed for overseas drivers who want to be sure they understand the NZ road rules and the typical road conditions they will experience here in New Zealand.

Both Fleetcoach and the Visiting Driver

Training Programme simulations also feature Suzuki interiors.

For more information about courses visit edrive.co.nz, fleetcoach.co.nz or aa.co.nz

eDrive
Log in. Drive off.

THE *Perfect* MATCH



We love helping people find their perfect match, so for the second year running, Suzuki partnered up with TV3's The Bachelor New Zealand. We supplied five specially customised Suzuki Swifts for the Bachelorettes, and the Bachelor himself drove a new Vitara.

To add to the thrill, one of the group dates included a 'hot lap' in a Swift Sport around the Hampton Downs motor-racing circuit. Five bachelorettes battled it out around a skills-based track with the fastest earning one-on-one time with Jordan, the hunky bachelor.

Viewers were also invited to join in the fun with the chance to win one of the Swifts featured in the show. Congratulations to the lucky winner, Mr Glenn Olssen from Masterton in the Wairarapa. He plans to take his new Swift, Sapphire to visit his other love in Hawkes Bay on a more regular basis.

Cameron Brown clinches 12th IRONMAN victory

The incredible Kiwi legend Cameron Brown recently took out his 12th straight victory in the 2016 IRONMAN New Zealand. At the tender age of just 43 he extended his own world record as the oldest winner of any IRONMAN race and also became the first professional man to win the same IRONMAN race on 12 occasions.

Brown put in a patient and perfectly judged physical effort to stop the clock in a time of 8:07:57 at the Taupo venue. Fighting his way back from 11th place after the 3.8km swim he completed the gruelling

180-kilometre bike ride close to his compatriot Callum Millward. In the run they quickly swept to the front then shortly after the 28-kilometre mark, Brown made his winning strike opening a 30 second lead.

"Aside from that first win here, this would have to go down as the best," says Brown. "I'm a couple of months shy of my 44th birthday so to win this for a 12th time, and set a new course record is incredibly special."

Cameron has no plans of stopping, so keep an eye out for his Grand Vitara as he hits the road for his next training session.



Hot Laps — Clash of the Codes

This year's Suzuki Hot Laps event saw some of our top athletes going head to head in a Swift Sport. The Hampton Downs Motorsport track, just south of Auckland, turned on a great day – overcast but dry. And after a few quick pointers from one of the world's fastest female rally drivers, Emma 'Hot Laps' Gilmour, eight competitors took to the track.

Ameliaranne Wells from Central Pulse burnt rubber (and possibly clutch) putting in a very respectable time of just over two minutes. Matt Allwood threw himself into it – and threw the Swift round the corners, doing the Vodafone Warriors proud with a 2nd place finish. An adrenaline charged Charnze Nicoll-Klokstad, also racing for the Vodafone Warriors was only seconds behind in 3rd.

Katrina Grant, having only driven a manual car once before, put in a relaxed

drive for Central Pulse. While she was a little off the pace she certainly seemed to enjoy herself, chatting to the gearbox and whistling her way through the turns. As you would expect from an AA Driving School

knows her way around the car and was the 1st female to the finish line.

Our champion, once again was Bodene Thompson of the Vodafone Warriors.

Modest as ever he put his first win down

to luck. But for the second time running Bodene proved he's just as quick on the track as he is on the field, finishing in a blistering 1:41.65 to take out the win.

We're not sure which code had more fun, but one thing's for sure, there were big smiles all round.



THE CONTENDERS: (from left to right) Ameliaranne Wells, Katrina Grant, Don Campbell, Jeff McTainsh, Emma Gilmour, Andrea Hewitt, Matt Allwood, Charnze Nicoll-Klokstad, Bodene Thompson

Instructor, Don Campbell checked his mirrors, released the handbrake and made his way flawlessly round the track finishing in 5th. Andrea Hewitt meanwhile, not content with being a competitive swimmer, runner and cyclist, can now add motorsport to her résumé. As a Swift driver she obviously



Farm Worker a Lifesaver

Located 40 minutes East of Masterton, the Riversdale Surf Life Saving Club is one of the busiest in the country. During summer the population swells to over 2000 and their lifeguards patrol the beach from 9am to 5pm, 7 days a week – even on Christmas day. Over the last 5 years the Riversdale club logged more patrol hours, more rescues and more 1st aids than any other club.

As Dave Rose, Club Chairman explains, “Our coastline is over 26km long and we have to look after that entire stretch. If someone’s hurt down the far end, we need a vehicle that can get down there. It has to have the stability to transport someone with a serious injury so we can get them out.”

“We trialed a lot of vehicles – quads, ATVs

and SUVs but either they didn’t have the stability, or were too heavy to get across the sand” says Dave. “A couple had to be towed out before they even got to the end where the sand is soft! But the Suzuki will go anywhere on that beach. And that’s what we want it to do.”

The club purchased the soft-top 4WD Farm Worker from Mexted Motors Wellington in August last year. Most of the money was raised by the Riversdale community with a fish auction and quiz night. “There’s a thank you on the vehicle – we couldn’t have done it without them,” says Dave.

The yellow and red NZ Surf Life Saving livery was added by Weltec and modifications were made by Loader Engineering so a spinal board could slide in and lock into place.

There’s a drip rail and the second bench seat means a lifeguard can administer oxygen or triage on the move. The vehicle was rust-protected underneath and air pressure in the tyres was reduced to increase grip.

On the sand it “behaves absolutely stunningly” according to Dave. “We get some pretty ugly days and the coastline changes all the time. With a big tide what was sand one day, can be rocks another. So the vehicle has to be able to handle that – which it does admirably.”

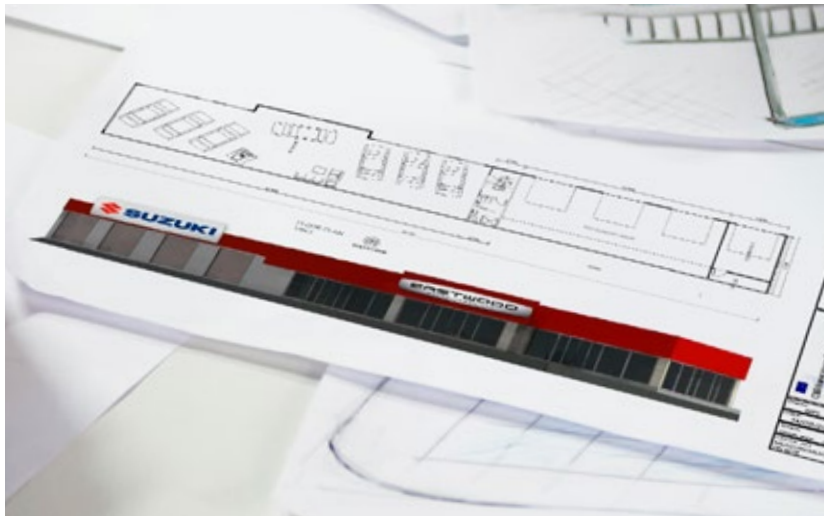
Luckily the Farm Worker hasn’t had to attend a serious injury yet. But everyone enjoying Riversdale Beach can feel confident, that should the need arise, there’s a Suzuki ready to come to the rescue.



Suzuki's New Home in the Wairarapa

The Wairarapa has just gained a new Suzuki dealer – and will soon have a shiny new showroom to boot. Located in Masterton, Eastwood Motors is now offering the complete Suzuki range with a particular focus on vehicles that suit the area.

The brand new showroom is expected to be finished towards the end of September and will be the Wairarapa's largest. As well as providing a fitting showcase for new Suzukis, it will house state-of-the-art vehicle technician bays and a grooming facility.



Coming soon. A concept drawing of Eastwood's new showroom.

In 2011 Eastwood's took over the dealership which had been around since 1967. It currently has a staff of 24, many of whom have been at the dealership for 20 years or

more. Their award-winning service centre offers all types of servicing, WOFs, tyres, wheel alignments and mechanical repairs.

The Eastwood team prides themselves on providing outstanding customer service and it certainly shows. They won 1st place in the Kenexa Best Work Place Awards in 2014 and were finalists in 2015.

"Our strong team culture and positive work environment means our staff are happy," says General Manager, Gary Allan, "and that passes on to the experience the customer receives at our dealership."

Thrifty gets Swiftly

Thrifty Car Rentals recently added another flight of Swifts to their national fleet, with even more due for delivery later this year. By January 2017 they expect to have a total of 145 Swifts on the road in a multitude of colours. Emma Gardiner,

General Manager said economy was an important part of their decision, as was the Swift's 5 star ANCAP safety rating. "They're a great fit for our economy category. Customers really love them – and so do Thrifty staff!"

Going Places?

With convenient on-airport locations, modern vehicles with 5 star ANCAP safety ratings and great service; Thrifty has your rental car needs covered.



Think **Thrifty**



www.thrifty.co.nz

0800 73 70 70

5 million sold!

Our sensationally popular Swift has reached another sales milestone – in April the five millionth Swift was sold worldwide, 11 years and 5 months after going on sale in late 2004. Built in seven countries and sold in over 140, the ever-popular Swift has won over 60 international awards and the hearts of countless owners both here in New Zealand and around the world.



The right choice for high performance

High Performance Sport New Zealand allocate resources and provide support to our leading sports organisations and athletes. They're dedicated to helping Kiwis achieve peak performance, so when it came to updating and expanding their fleet of vehicles, Suzuki was an obvious choice.

Impressed with the service they received from Suzuki in the past, High Performance Sport chose the Vitara JLX AWD. They added 11 of them to their fleet – which includes several S-Crosses. The Vitaras look fantastic in white with graphics by Sign Tech Auckland.



30 Years on, still going strong

It was Father's Day 1986 when Ailsa and John Neale of Geraldine bought their yellow Jimny SJ413. Gordon at Hollands Suzuki had only just begun selling vehicles. During the next three decades the Neales clocked up over 200,000 kilometres and 'The Yellow Terror' never missed a beat.

While it was a nice Father's Day gift, the main reason behind the purchase was to get access to the Neale's bach on the Opihi River near Temuka. The devastating flood of 86 meant their car wasn't suitable; they needed a vehicle that was "made for the job". The Jimny could tackle the damaged terrain, get the boat into the river, and John also used it to get to work in Christchurch. "It was ideal all-round". Later the couple bought a property in Geraldine which was very overgrown so the Jimny came in handy there too. "It's never ever let us down," says John.

The SJ413 has never been modified – but to make room for whitebait nets and fishing gear the back seat was removed and it's been sitting in the garage wrapped in plastic for 30 years – so that's certainly in mint condition. Even the carpets are original as they always used liners.

Now John's 82 the Neales have decided to cut back a bit. The Suzuki Swift they owned for 10 years has been passed on to their granddaughter and their campervan has gone too. As for the unstoppable yellow



There's talk of cleaning up the 'Yellow Terror' and putting it in Hollands' showroom. If that happens, make sure you have a look at this legend if you're ever in Christchurch.

Jimny? Well it seems it still has plenty of adventures left in it. It wasn't so long ago that the Neales drove through Molesworth, popped a nylon cover over the doors and camped out. But now they've finally let it go – and the funny thing is, it's ended up where it first began; with Gordon at Hollands Suzuki.

Hollands made Ailsa and John an offer they couldn't refuse and the Neales are now driving an S-Cross – in white. They

did consider other cars and other makes – "everything on the market" according to John. They test drove vehicles in Timaru and Christchurch, but none of them felt quite right. As Ailsa puts it, "We thought we'd get something better than a Suzuki, but then we realised, there IS nothing better than a Suzuki."

Good on you guys! We hope you'll get a good 30 years from your new S-Cross too!

Swift Sport with Sat Nav. You'd be lost without it.



The Swift Sport now with touch-screen Sat Nav is definitely where it's at. Not only do you get Suzuki's impeccable DNA and sporting heritage, you get integrated touch-screen satellite navigation and an infotainment system with handsfree calling, address book copying, and so much more. It's all the sport you can handle.



SWIFT SPORT 1.6 MANUAL \$27,500 +ORC CVT AUTO \$28,990 +ORC

1.6 LITRE VVT ENGINE • 100KW • 6.1 L/100KMS • 17 INCH ALLOYS • DUAL EXHAUST SYSTEM
KEYLESS ENTRY WITH PUSH-BUTTON START • LEATHER BOUND STEERING WHEEL • BODY HUGGING
SPORTS SEATS • STEERING WHEEL MOUNTED PADDLE SHIFTERS (CVT) • ABS • EBD • ESP • 7 AIRBAGS

SWIFT
Sport

For info on our Real Value 3 year/100,000km comprehensive warranty, 5 year/100,000km powertrain warranty, PLUS a full 5 year roadside assistance plan, visit www.suzuki.co.nz